

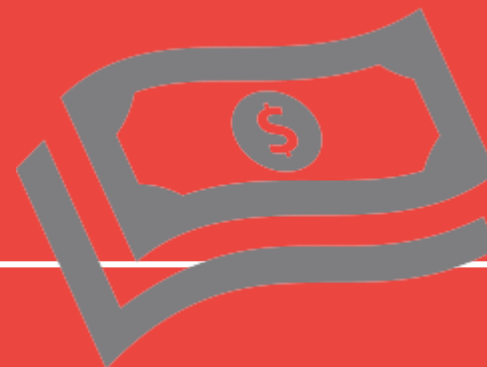


contentflow

THE FUTURE OF LIVE VIDEO









FUNCTIONS

 **Live-Cutting**

 **Scalability**

 **Restreamer**

 **Analytics**

 **Download**

 **Live-CMS**





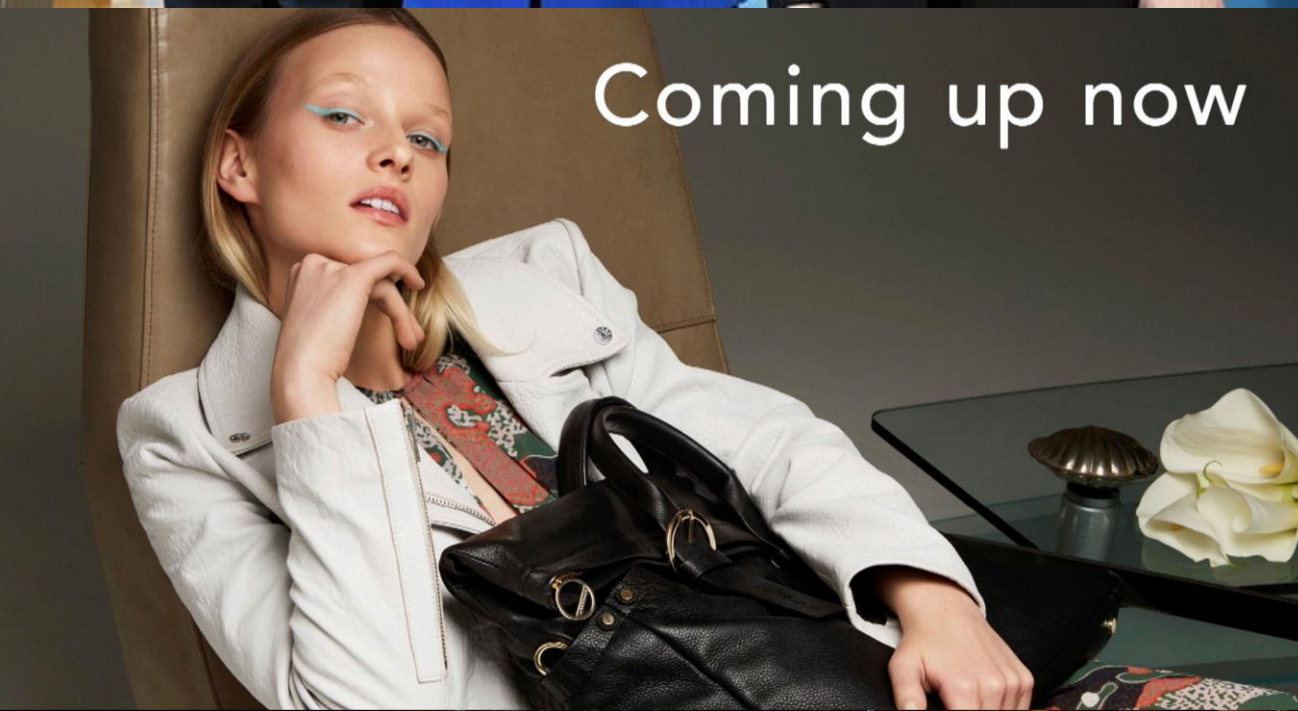
SAG'S MIR
INS GESICHT!

Eine Aktion der  tagesschau





contentflow



Coming up now









TIMELINE

June 2017

Investment of next media accelerator into SaaS solution development

Contentflow receives EUR 50k out of Europe's leading media accelerator

Access to media industry worldwide



Chief-Editor of largest broadcaster network in Europe (ARD) is using **Contentflow** for a Q&A with viewership.

Contentflow empowers G20 summit coverage



Release of SaaS beta version

In November 2017 the first version is released to the market

2018

First SaaS customers

With the release of the beta version first SaaS customers gained



Royal wedding with Contentflow

Continues development and filled sales funnel

Software development continues and integration into all common systems will be available

European & US sales funnel is filled and customers will be onboarded quickly



Desperate need for a scalable software solution

No one of the competitor offers a software solution that is able to deliver deeply requested adaptability, full services and high scalability



CURRENT PAYING (MRR) SAAS CUSTOMERS

January 2018



Deutsche Welle (DW)

Germany's public broadcaster reaches 157 million people worldwide every Week, in 30 languages



March 2018



Online Marketing Rockstars (OMR)

The largest and most important Online Marketing conference/show in Europe



May 2018



Electronic Sports League (ESL)

The largest eSports organization in the world using Contentflow around the globe



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Messe Berlin

Among the largest conference
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ARD / tagesschau.de

ARD is the world-second largest public
Broadcaster with a budget of €7 billion
and 22,655 employees.



FUNKE Mediengruppe

Germany's third-largest newspaper and
magazine-publisher with a total of
over 500 publications in eight countries



SPD

Governing party in Germany
Used Contentflow to cover
national elections nationwide



Handelsblatt

Leading nationwide business
& finance newspaper in Germany



...also small regional publishers
Use Contentflow to empower
Their livestream & video activities



WORK WITH US!

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next media 
accelerator

