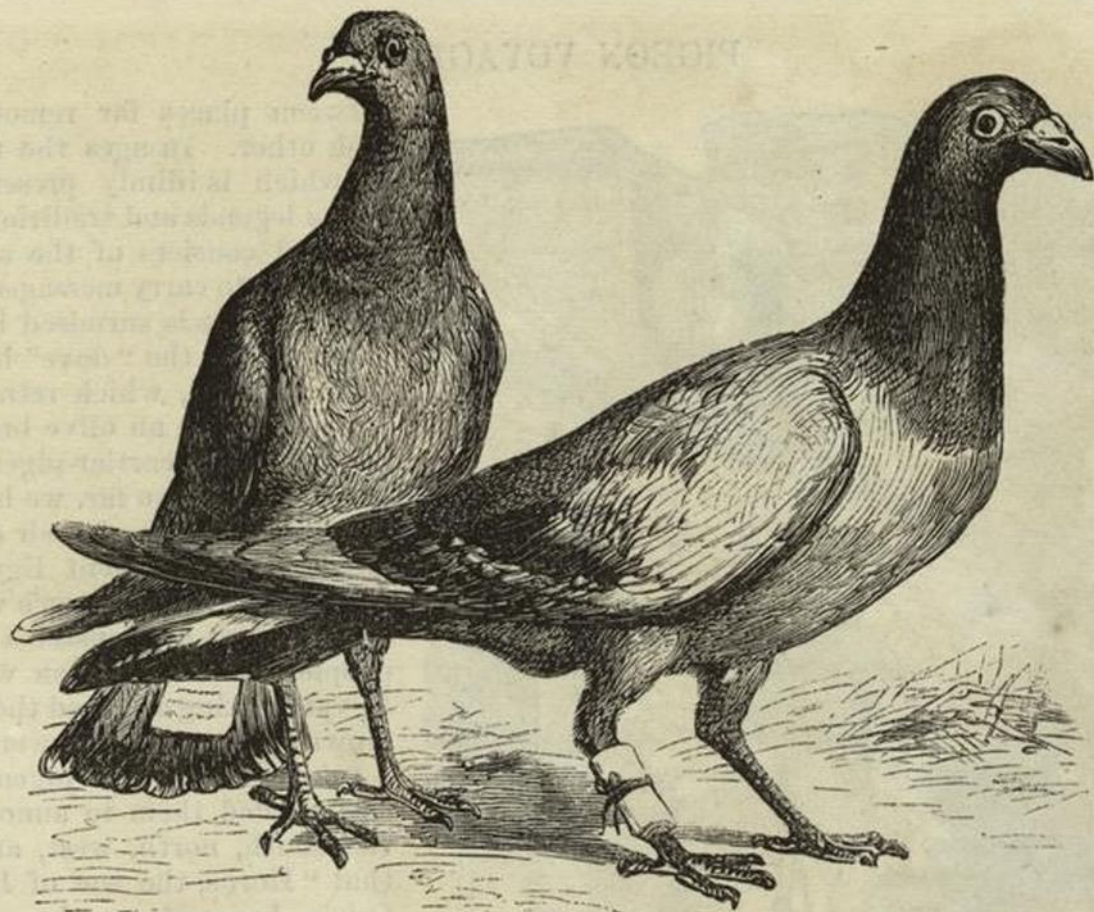




FLEXIBLE ACCESS TO THE AP REPORT

A solid red horizontal bar is located below the section header.

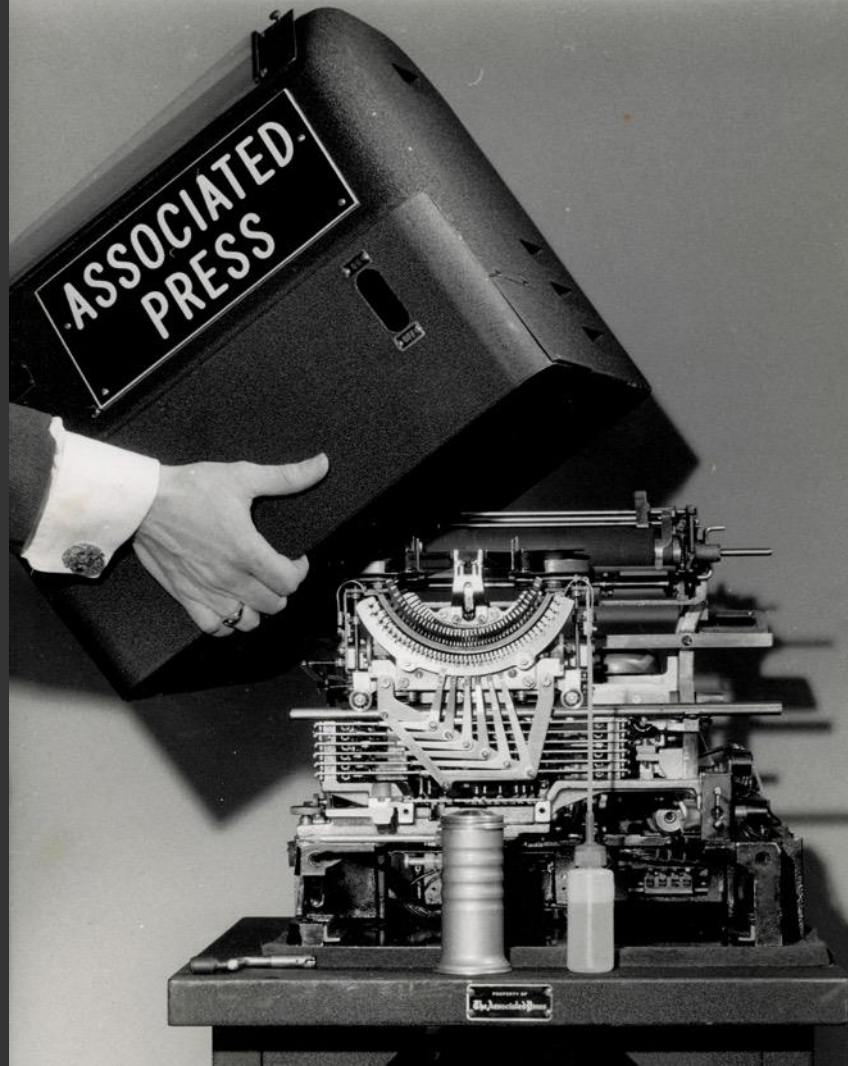




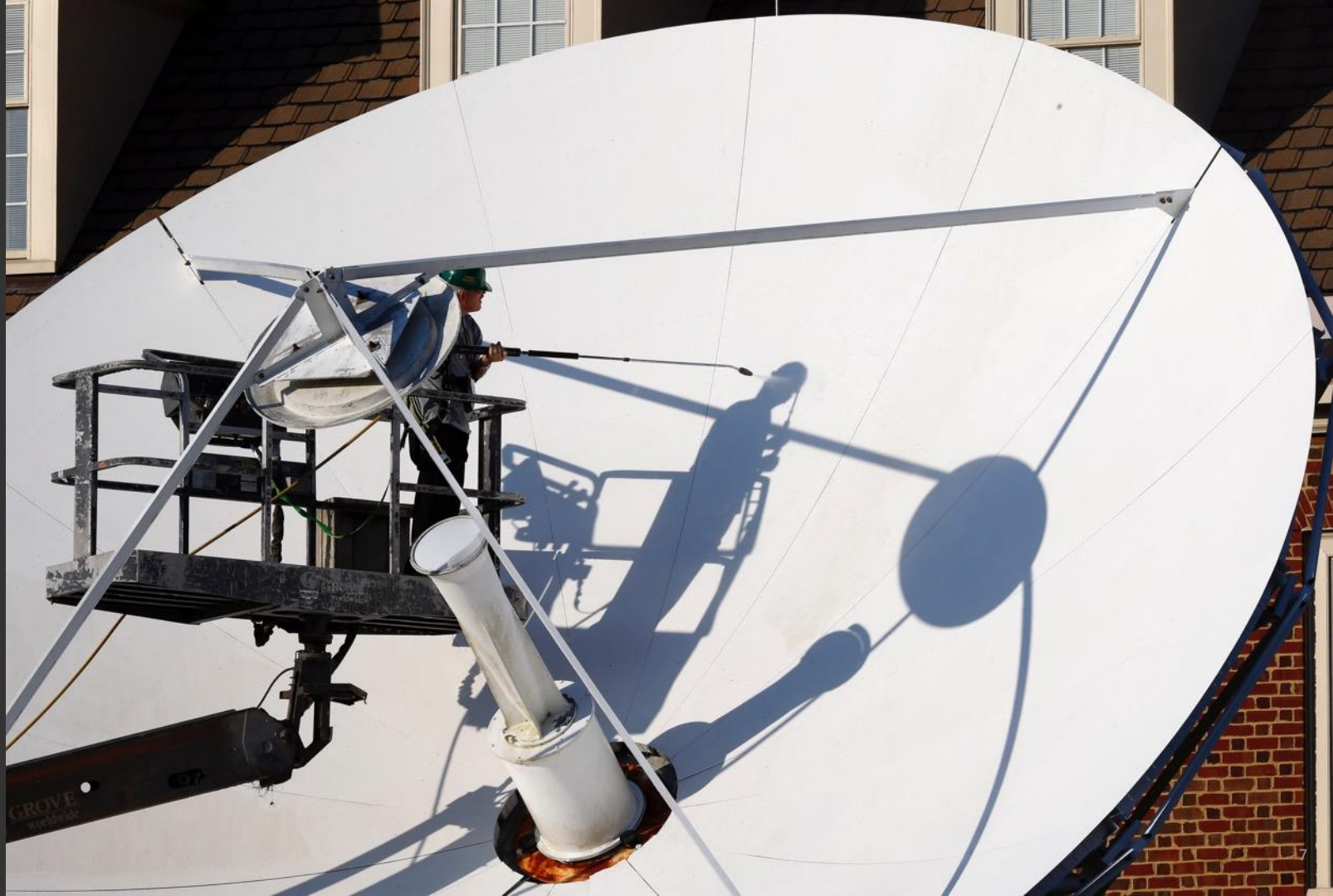
METHODS OF ATTACHING THE MESSAGE.

Carrier Pigeons

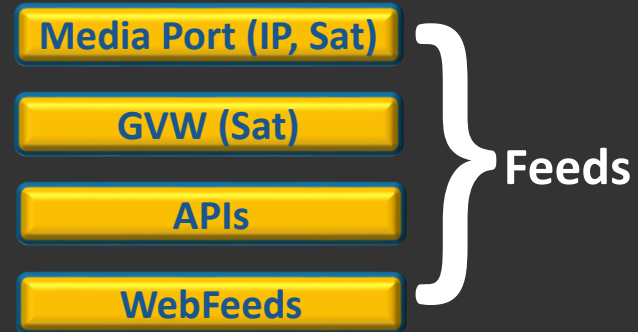
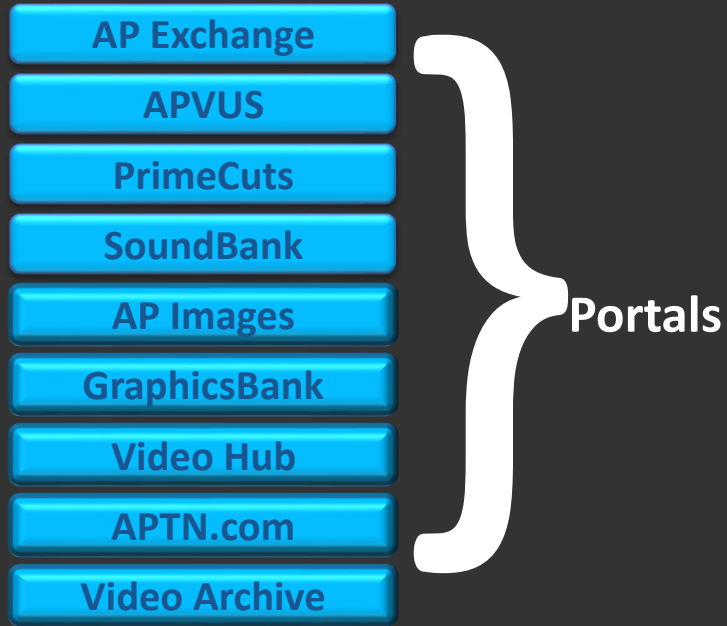


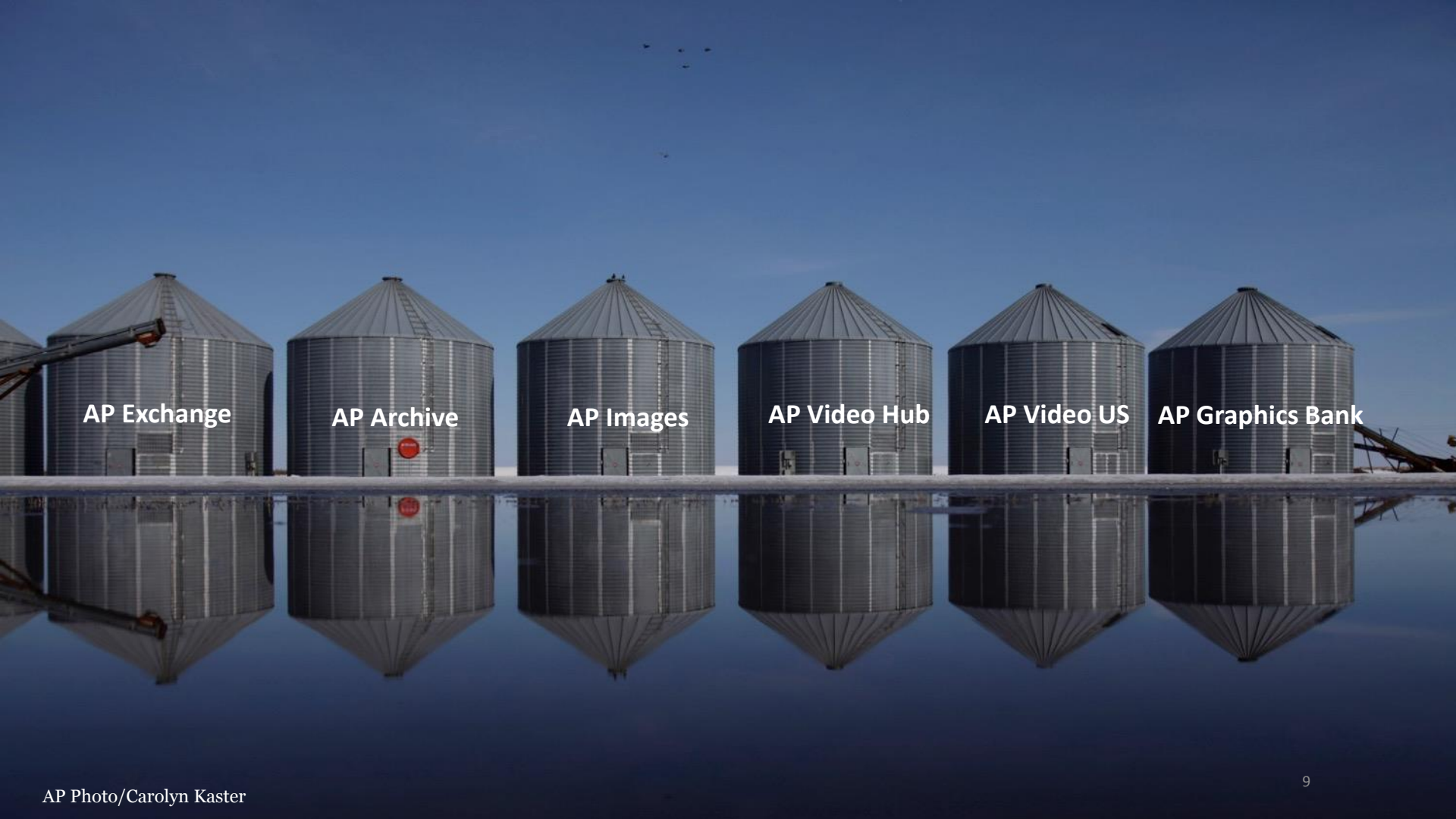






PORTALS AND FEEDS - 2016



A photograph of six large, cylindrical metal grain silos standing in a row. They are reflected in a body of water in the foreground. The sky is clear and blue. Each silo has a white text label overlaid on its side. The labels are: 'AP Exchange', 'AP Archive', 'AP Images', 'AP Video Hub', 'AP Video US', and 'AP Graphics Bank'.

AP Exchange

AP Archive

AP Images

AP Video Hub

AP Video US

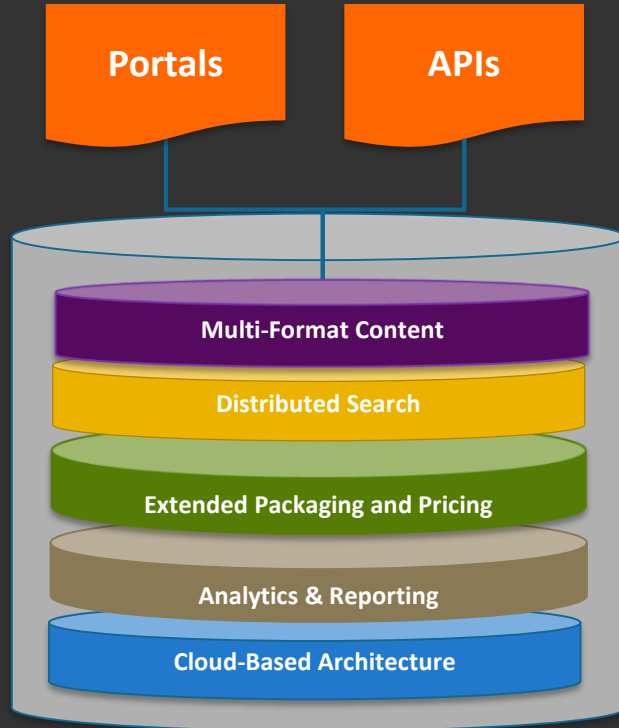
AP Graphics Bank



TWO-PART STRATEGY

- **Unified Portal (AP Newsroom) and APIs across multiple media types.**
- **Flexible packaging and pricing tools in concert with a variety of licensing models.**

A UNIFIED, FLEXIBLE ENVIRONMENT



- Multi-media delivery
- Shared services, instead of silos
- Increased speed to market for new features and capabilities
- Cloud-based, modern and scalable architecture



Any Media ▾

World Cup



+ Follow



Would you like to broaden your results?

any



Enhanced View ▾ Relevance ▾ Anytime ▾ 50 per page ▾

1 - 50 of 108,265 RESULTS

STORIES

« | < | 1 | 2 | 3 | ... | > | »

1 - 50 of 108,265 RESULTS

« | < | 1 | 2 | 3 | ... | > | »

Beyond World Cup: Advocates call attention to Russian abuses

AP-EU-World-Cup-Russia-Human-Rights



Source: AP - 835 words



Egypt football fans chant in Moscow ahead of...

nfls000128
Consumer Ready
Jun 23, 2018 3:31AM (GMT
07:31)



Brazilians thrill to 2 goal win over Costa Rica

apus099605
Newsroom Ready
Jun 22, 2018 7:33PM (GMT
23:33)
Source: ASSOCIATED PRESS



Ambient: Vedran Corluka says the team needs to...

5137145
Consumer Ready
Jun 23, 2018 2:49PM (GMT
18:49)



PLATFORM ACCOMPLISHMENTS 2017-18

— AP NEWSROOM

- Migrated customers from older & siloed text, audio and graphics portals
- Launched cross-format planning information (Coverage Plan)

— AP Video Hub

- New interface on shared services stack; migrated customers
- Additional licensing options for marketplace and subscribers

— Feeds, APIs

- Distribution infrastructure moved to the cloud
- Cross-format API introduced (vs. mainly text-based/"firehose")

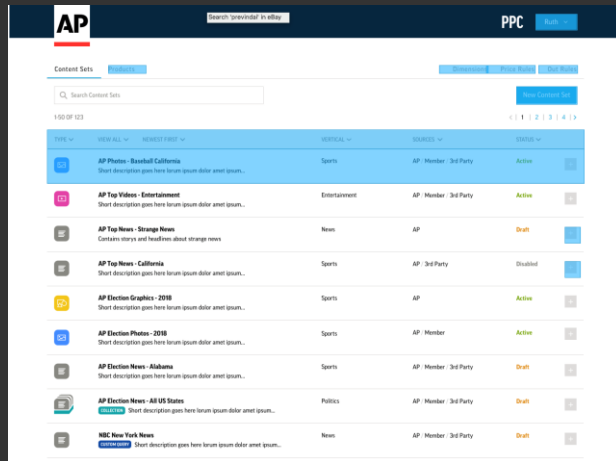


EXPANDED PACKAGING AND LICENSING APPROACHES

- **Connect key capabilities:**
 - product definition, sales opportunity management, order fulfilment
- **Flexibly configure content sets into products**
- **Specific pricing tools and variety of business models**
- **Cloud-based**
- **Non-proprietary applications**

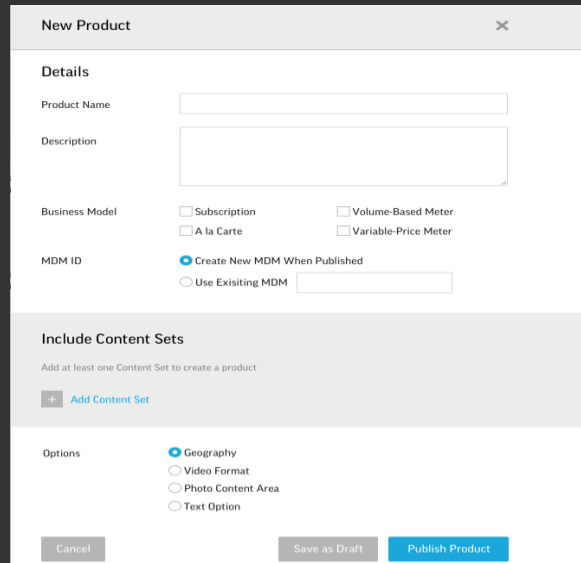
CONSOLIDATED PACKAGING AND LICENSING TOOLS

Content Set Definition



NAME	VIEW ALL	NEWEST FIRST	VIEW ALL	VIEW ALL	VIEW ALL
AP Photos - Baseball California Short description goes here lorem ipsum dolor amet ipsum...	Sports	AP - Member / 3rd Party	Active		
AP Top Videos - Entertainment Short description goes here lorem ipsum dolor amet ipsum...	Entertainment	AP - Member / 3rd Party	Active		
AP Top News - Strange News Contains story and headlines about strange news	News	AP	Draft		
AP Top News - California Short description goes here lorem ipsum dolor amet ipsum...	Sports	AP - 3rd Party	Disabled		
AP Election Graphics - 2018 Short description goes here lorem ipsum dolor amet ipsum...	Sports	AP	Active		
AP Election Photos - 2018 Short description goes here lorem ipsum dolor amet ipsum...	Sports	AP - Member	Active		
AP Election News - Alabama Short description goes here lorem ipsum dolor amet ipsum...	Sports	AP - Member / 3rd Party	Draft		
AP Election News - All US States Short description goes here lorem ipsum dolor amet ipsum...	Politics	AP - Member / 3rd Party	Draft		
NBC New York News Short description goes here lorem ipsum dolor amet ipsum...	News	AP - Member / 3rd Party	Draft		

Creation of Commercial Product



New Product

Details

Product Name:

Description:

Business Model: ☐ Subscription ☐ Volume-Based Meter ☐ A la Carte ☐ Variable-Price Meter

MDM ID: ☒ Create New MDM When Published ☐ Use Existing MDM

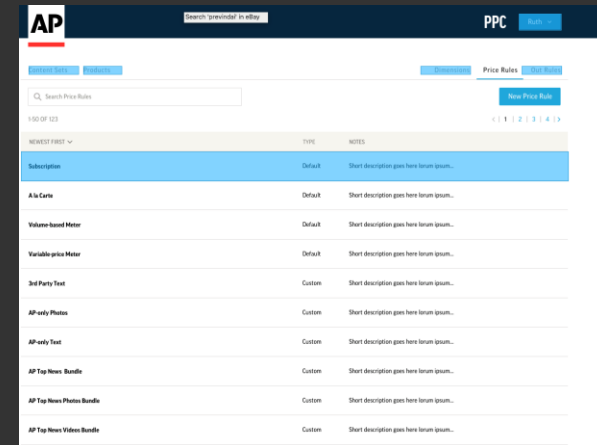
Include Content Sets

Add at least one Content Set to create a product

[Add Content Set](#)

Options: ☒ Geography ☐ Video Format ☐ Photo Content Area ☐ Text Option

Price Configuration



NAME	VIEW ALL	NEWEST FIRST	VIEW ALL	VIEW ALL	VIEW ALL
Subscription Short description goes here lorem ipsum dolor amet ipsum...	Default	Short description goes here lorem ipsum...			
A la Carte Short description goes here lorem ipsum dolor amet ipsum...	Default	Short description goes here lorem ipsum...			
Volume-based Meter Short description goes here lorem ipsum dolor amet ipsum...	Default	Short description goes here lorem ipsum...			
Variable-price Meter Short description goes here lorem ipsum dolor amet ipsum...	Default	Short description goes here lorem ipsum...			
3rd Party Test Short description goes here lorem ipsum dolor amet ipsum...	Custom	Short description goes here lorem ipsum...			
AP-only Photos Short description goes here lorem ipsum dolor amet ipsum...	Custom	Short description goes here lorem ipsum...			
AP-only Text Short description goes here lorem ipsum dolor amet ipsum...	Custom	Short description goes here lorem ipsum...			
AP Top News Bundle Short description goes here lorem ipsum dolor amet ipsum...	Custom	Short description goes here lorem ipsum...			
AP Top News Photos Bundle Short description goes here lorem ipsum dolor amet ipsum...	Custom	Short description goes here lorem ipsum...			
AP Top News Videos Bundle Short description goes here lorem ipsum dolor amet ipsum...	Custom	Short description goes here lorem ipsum...			



SCHEDULE

- Consolidated portals by 2018
- Packaging/pricing MVP with limited customers in first half of 2019
- Expansion to more customers later 2019
- Integrated portals, APIs, packaging and pricing in 2020



ASSOCIATED PRESS