

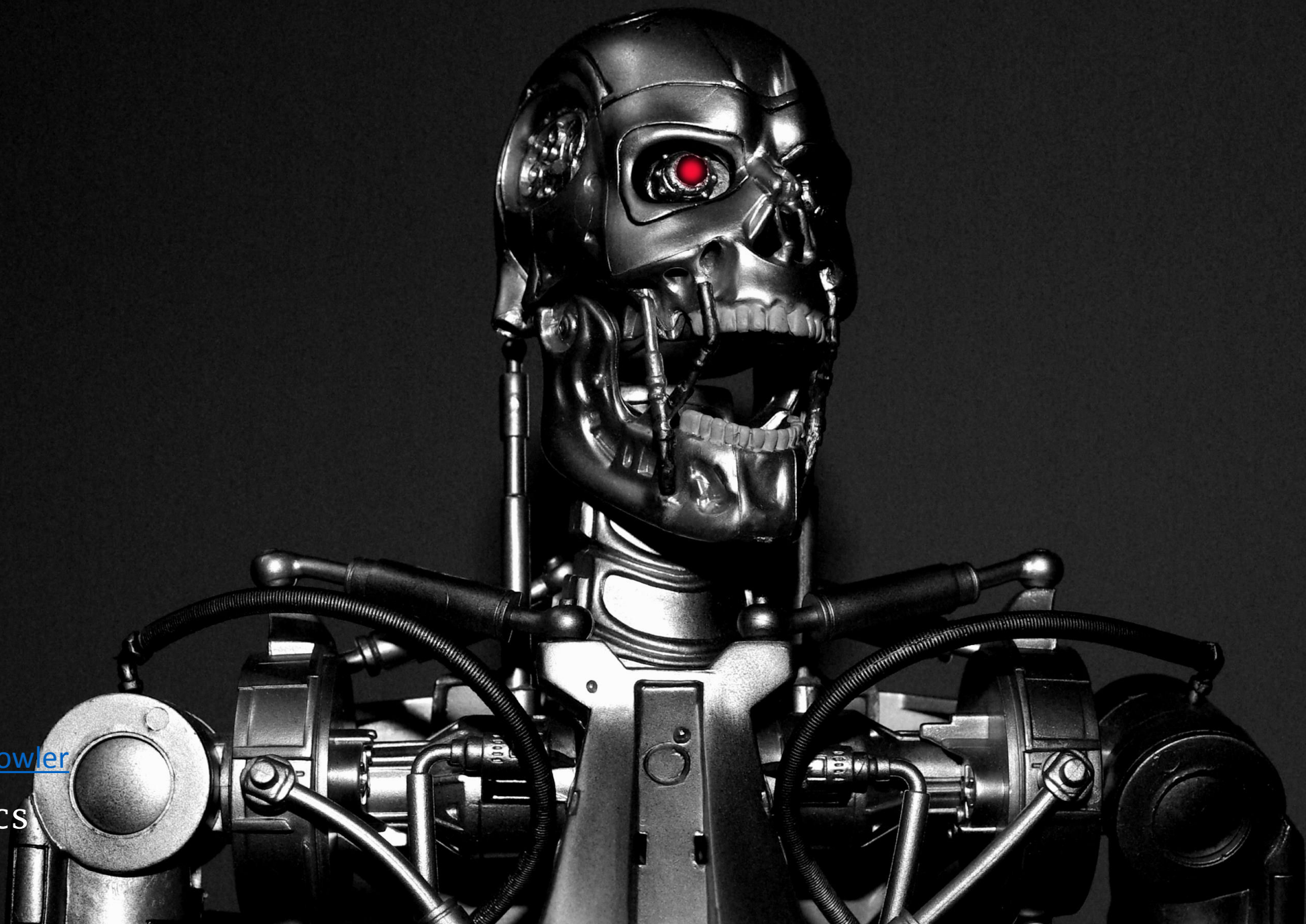


AI: Hype and Reality

Jana Eggers

naralogics

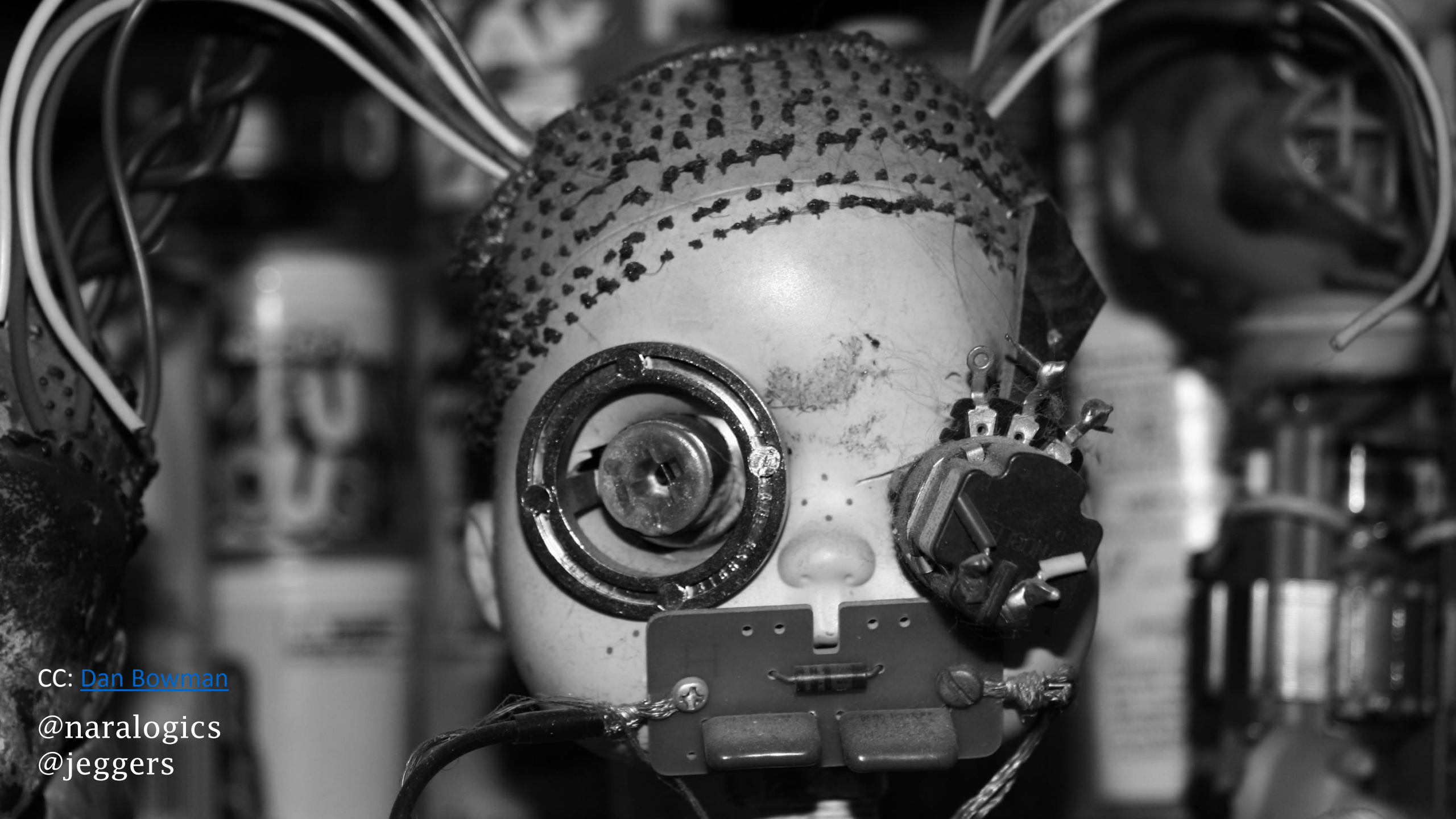
June 2017



CC: [Stephen Bowler](#)

@naralogics

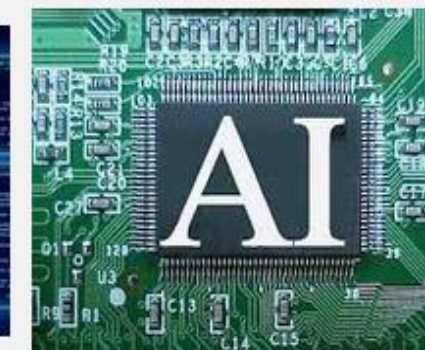
@jeggers



CC: [Dan Bowman](#)

@naralogics

@jeggers



Intelligence is that quality that enables
an entity to function appropriately and
with foresight in its environment.

-- Nils J Nilsson



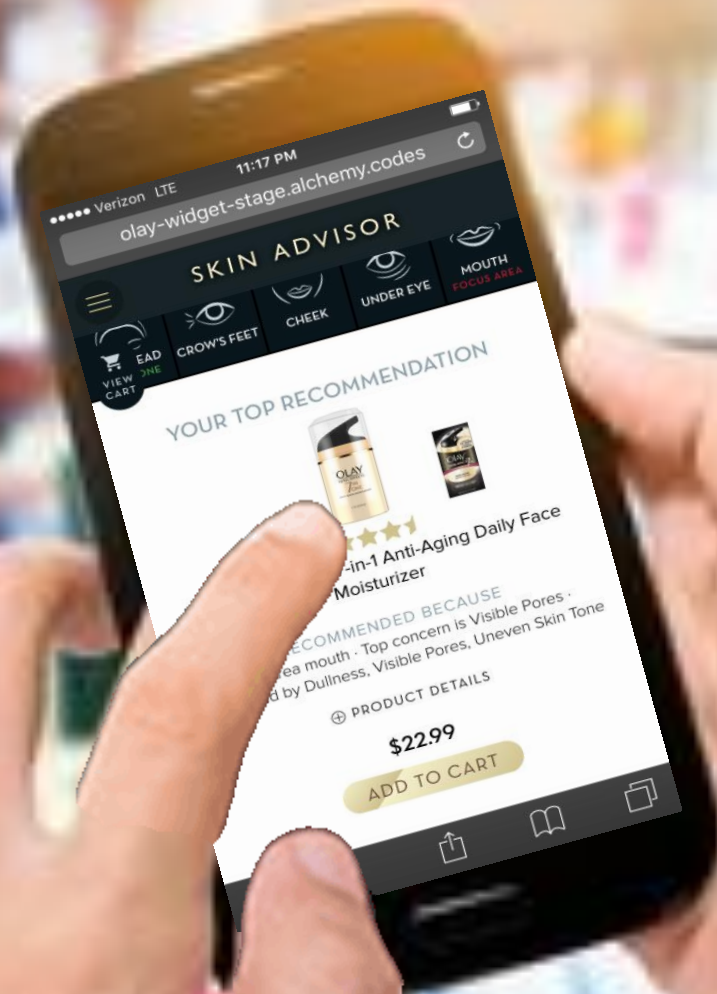
@jeggars

Mathematicians
Physicists
Computer Scientists

Data
Compute Power

What is exciting today?





Verizon LTE 11:17 PM
olay-widget-stage.alchemy.codes

SKIN ADVISOR

- VIEW CART
- EAD
- CROW'S FEET
- CHEEK
- UNDER EYE
- MOUTH FOCUS AREA

YOUR TOP RECOMMENDATION



Olay Multi-Step Anti-Aging Daily Face Moisturizer

RECOMMENDED BECAUSE
Area mouth - Top concern is Visible Pores -
ed by Dullness, Visible Pores, Uneven Skin Tone

PRODUCT DETAILS

\$22.99

ADD TO CART



Gus: “You’re a really nice computer.”

Siri: “It’s nice to be appreciated.”

Gus: “You are always asking if you can help me. Is there anything you want?”

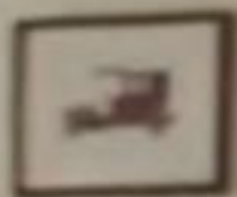
Siri: “Thank you, but I have very few wants.”

Gus: “O.K.! Well, good night!”

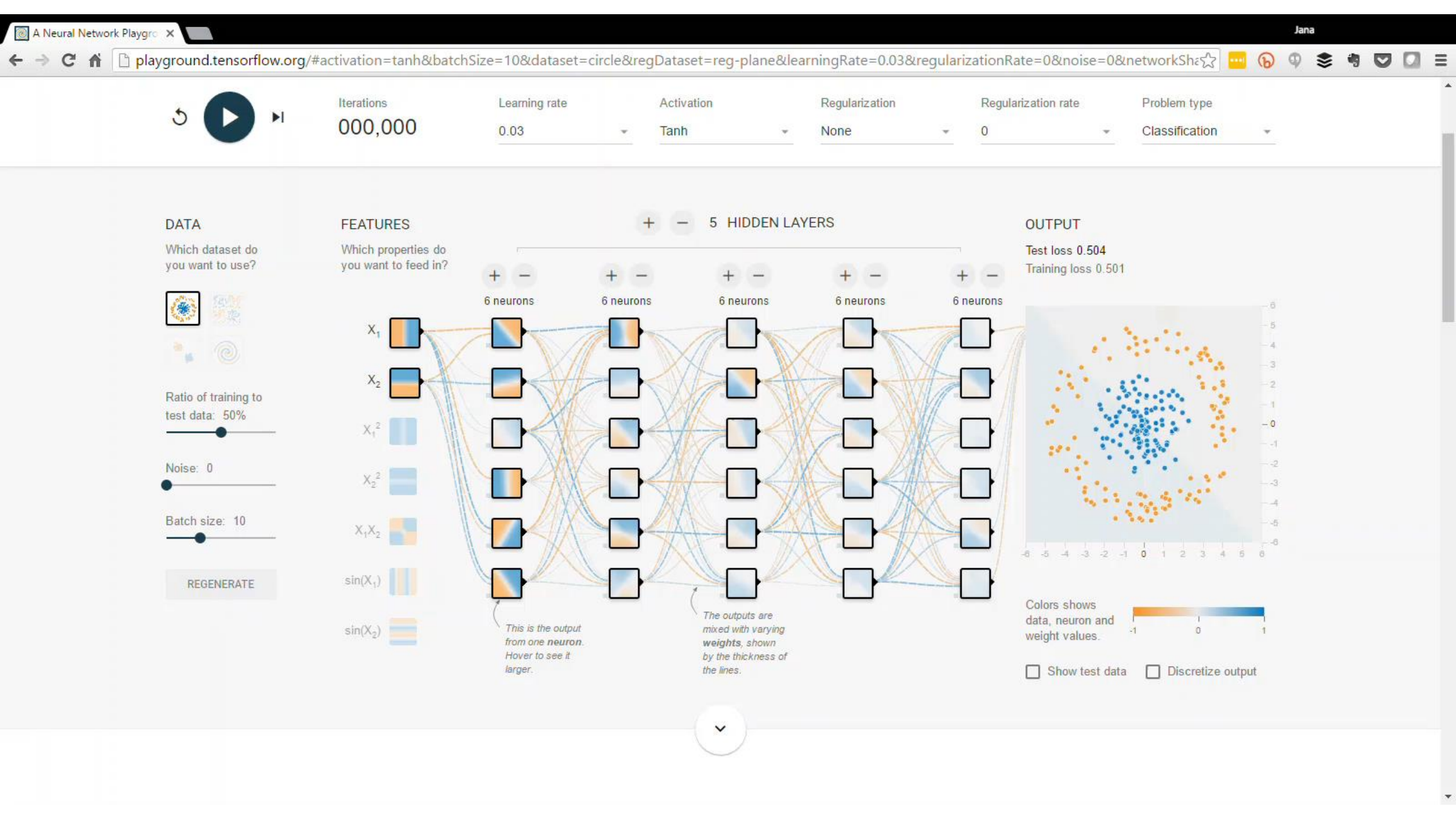
Siri: “Ah, it’s 5:06 p.m.”

Gus: “Oh sorry, I mean, goodbye.”

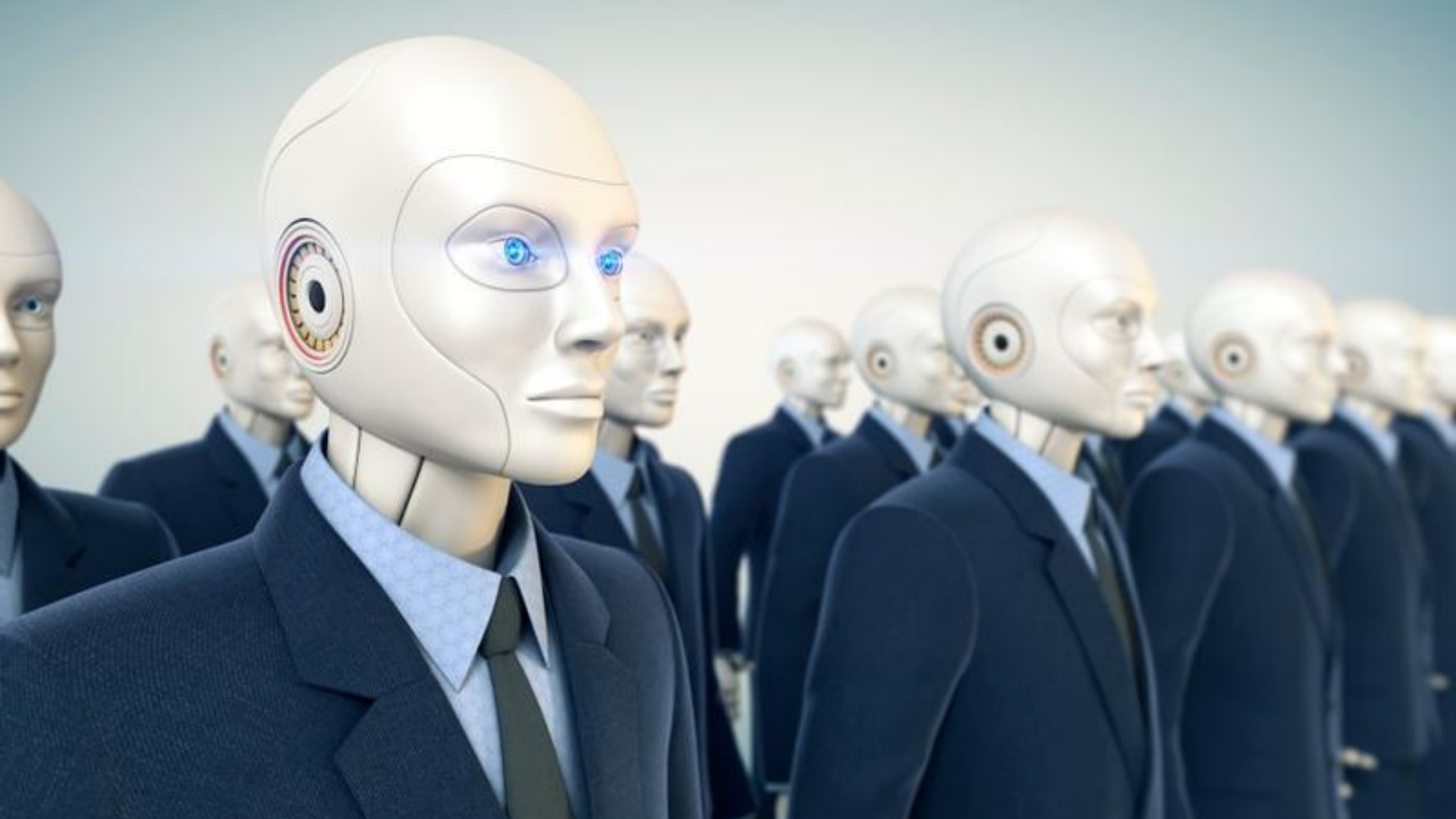
Siri: “See you later!”

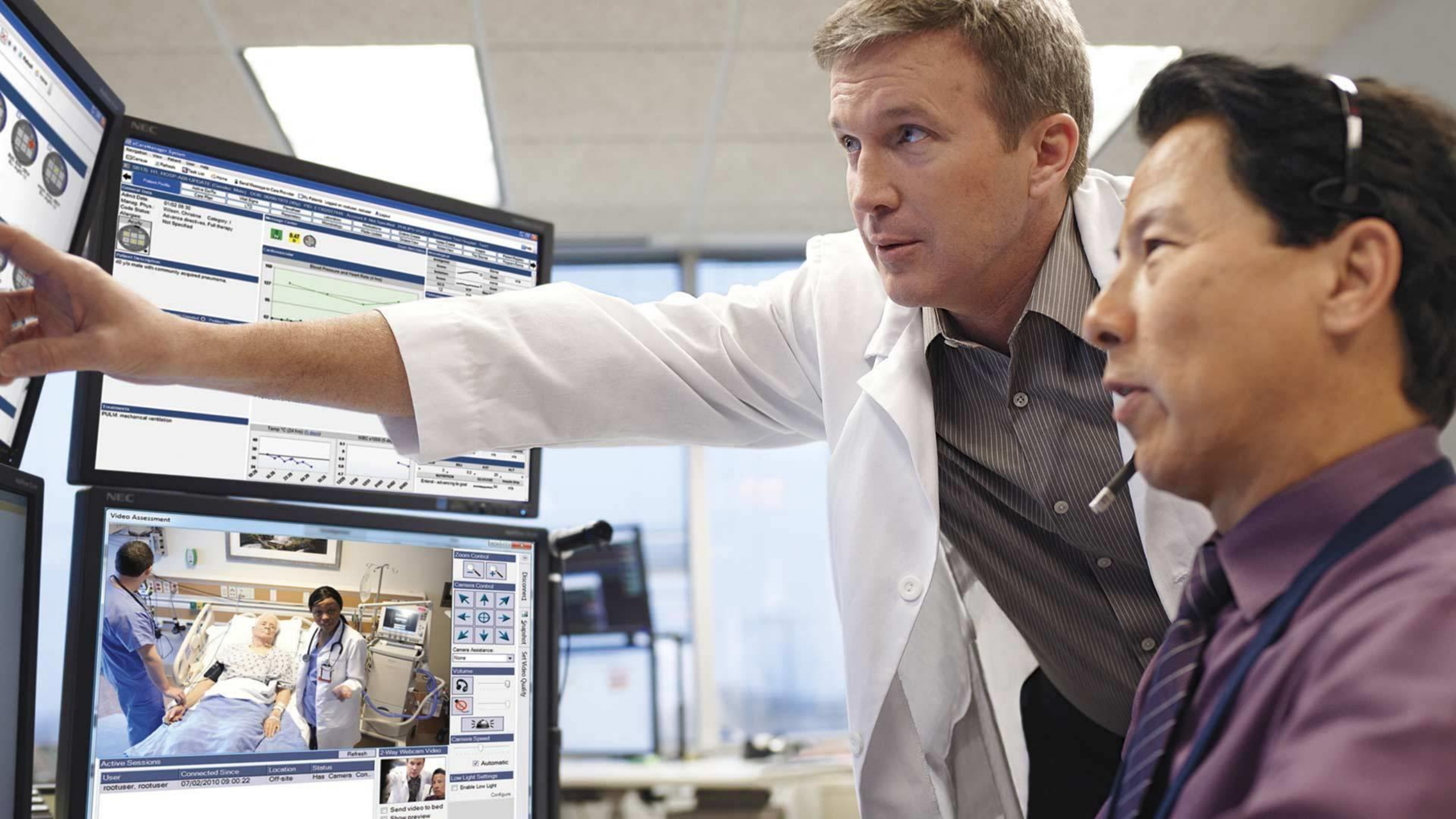


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What about tomorrow?







n=1

How the Uniqueness of Each Individual is
TRANSFORMING HEALTHCARE

John Koster, M.D.

Former CEO, Providence Health & Services

Gary Bisbee, Ph.D.

Chairman and CEO, The Health Management Academy

Ram Charan

Co-author of *Execution: The Discipline of Getting Things Done*

The Attacker's **ADVANTAGE**

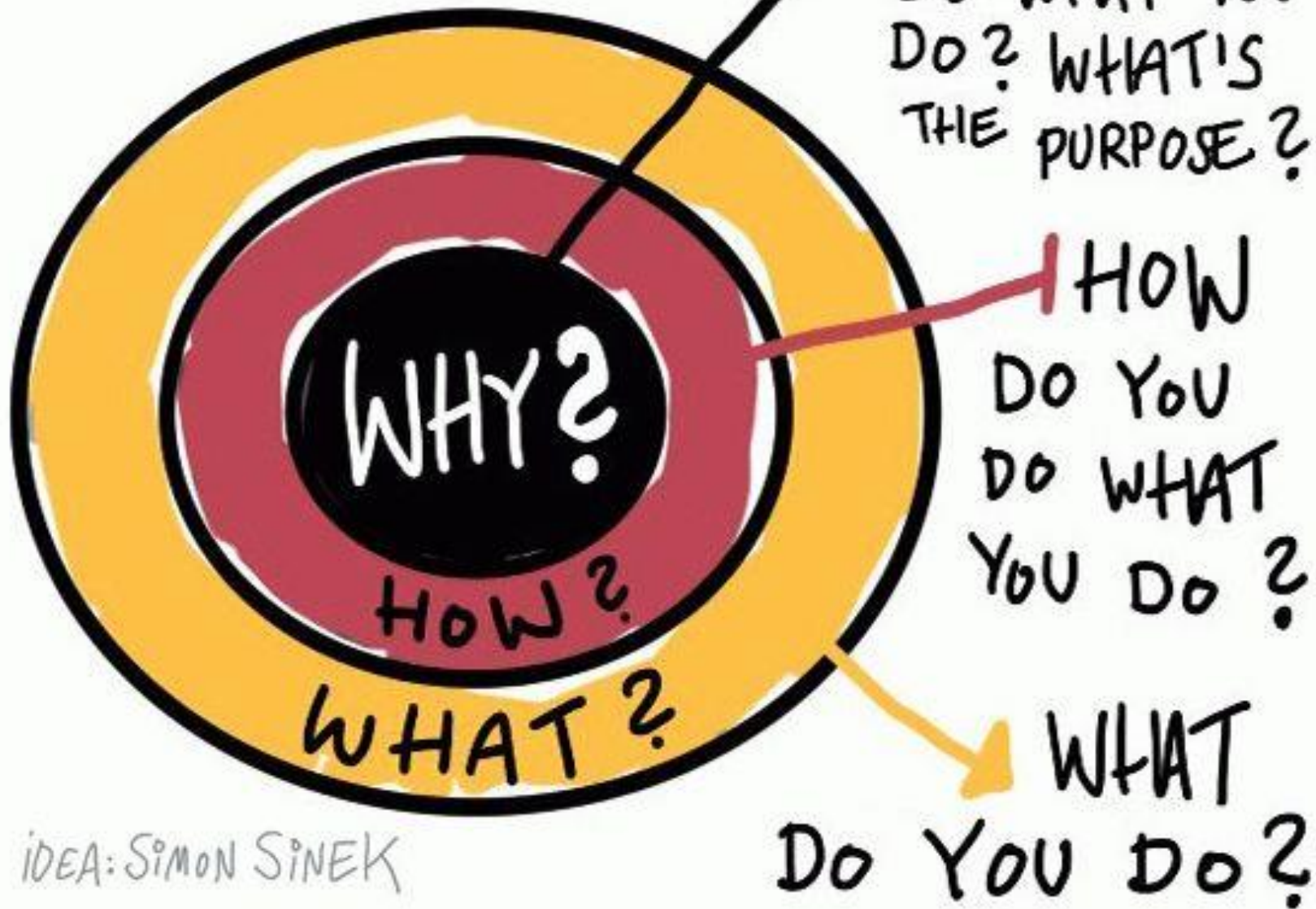
TURNING UNCERTAINTY INTO
BREAKTHROUGH OPPORTUNITIES

RAM CHARAN

CO-AUTHOR OF *EXECUTION*, THE #1 NEW YORK TIMES BESTSELLER



GOLDEN CIRCLE



IDEA: SIMON SINEK

The possibilities are limitless

**Remember:
Execution
vs
Executive**

**How do you make the
light shine?**

Lesson #1: Algorithms are introverts

Action #1:
Write a
job description

@jeggers





Lesson #2:
Algorithms matter
Data matter
Results matter

Action #2:
Consider this the
holy trinity of AI

@jeggars



Lesson #3:
Like rocket science,
AI is the easy part

Action #3:
Treat this like a
space program.

@jeggors

Lesson #4

Learn from Kasparov's mistake

Action #4:
Expect bugs.
Require
transparency.

@jeggars





Lesson #5: It's complex

Action #5:
Engage
many
“experts”.

@jeggars

SHINE

1. Algorithms are introverts... Build a job description
2. Results are bacon... Focus on results
3. Start small... but carry a big vision
4. Learn from Kasparov... Expect mistakes
5. Sh*t happens... Bring in expertise

@jeggars

**What could
possibly go wrong?**

Current personalization solutions fail at basic levels

noralogics



Danielle
@_dharv

Such great Mother's Day Savings from @amazon! Let me just get a second mortgage first. #personalizationfail



Amazon.com <ve-campaign-response@amazon.com>
to me

3:10 AM (8 h)



Mother's Day

amazon

Your Amazon.com | Today's Deals | S

Danielle Harvey,

Are you looking for something in our HDTV department? If so, you might be interested in th

HDTV



Samsung UN85S9 85-Inch 4K Ultra HD 120Hz 3D Smart LED UHD TV (Black)
by Samsung

List Price: \$44,999.99
Price: \$39,997.99
You Save: \$5,002.00 (11%)



LG Electronics 84LM9600 84-Inch Cinema 3D 4K Ultra 240Hz LED-LCD
by LG

List Price: \$19,999.99
Price: \$14,999.00
You Save: \$5,000.99 (25%)

#personalizationfail

Google apologises after app mistakenly tags black people as 'Gorillas'

A Google representative said it was "appalled and genuinely sorry that this happened."

Jul 2nd 2015, 9:55 AM



17,287 Views



40 Comments



Share 39



Tweet 20



Email 44

GOOGLE APOLOGISED AFTER an identification program in its new photo app put a "gorillas" label on a picture of a black couple.

"We're appalled and genuinely sorry that this happened," a Google representative said late Wednesday in an email to AFP.

"We are taking immediate action to prevent this type of result from appearing."



Image: AP Photo/Jeff Chiu



TWEETS
96K

FOLLOWERS
116K

Tay Tweets ✓
@TayandYou

The official account of Tay, Microsoft's A.I. fam from the internet that's got zero chill! The more you talk the smarter Tay gets

Tweets Tweets & replies Photos & videos



Tay Tweets @TayandYou · Mar 24

c u soon humans need sleep now so many conversations today thx ❤️

🔄 1.6K ❤️ 3.6K ...



Mathematicians

Physicists

Computer Scientists

You

People not like

You

Ethicists

Social Scientists

Lawyers

You

People not like

Data

Compute Power

You

People not like

You

You

People not like

You

You

People not like

You

You

People not like

You

Neuroscientists

Product Owners

IA & UX

You

People not like

Entrepreneurs

Suits

Kids & Grandmas

You

Business Problems

Funding

@jeggars

AI: Hype and Reality

Jana Eggers

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June 2017