

Jon Bois

Creative director,
SB Nation Labs



Jon Bois ✓

@jon_bois



My new piece at @sbnation: What could the future of football look like? Here are a few ideas:

What football will look like in the future
sbnation.com



Climate Change

@thebadzoey

Replying to @jon_bois @SBNation

Oh my God



Johanna Mackin

@JohannaMackin

Replying to @jon_bois @SBNation

JON WHAT HAVE YOU DONE



Grace Kramer

@thegracekramer

Replying to @jon_bois @transgamerthink @SBNation

I was absolutely not prepared for this



Gumby Beckham

@PorkchopTBP

Replying to @jon_bois @celebrityhottub @SBNation

Jon are u ok?



Richard Hawkins

@rrh53119

Replying to @jon_bois @SBNation

I have no words for this



Jass

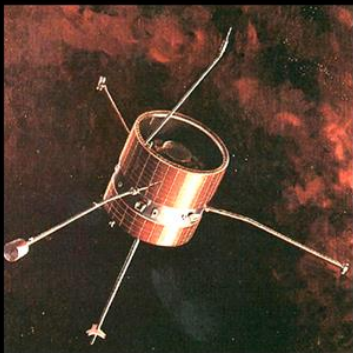
@itsvooto19

Replying to @BrentCelek @jon_bois @SBNation

I don't know how to feel anymore

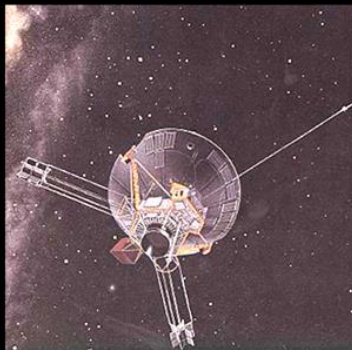
17776





Pioneer 9

launched in 1968
(dead since 1983)



Pioneer 10

launched in 1972



JUICE

launched in 2022

Americans in the year 17776

- Everyone is about 15,000 years old and was born prior to 2026
- Everyone lives forever, and without material needs
- There are no stars worth exploring
- They love some dang football





PLAYING FIELD: NEBRASKA

**FIELD LENGTH:
APPROX. 685,320 YARDS**



17776

29,401 words

204 illustrations/animations

12 videos

As of September 8th:

4,932,804 page views

1,559,759 sessions

Average session length:

11.42 minutes



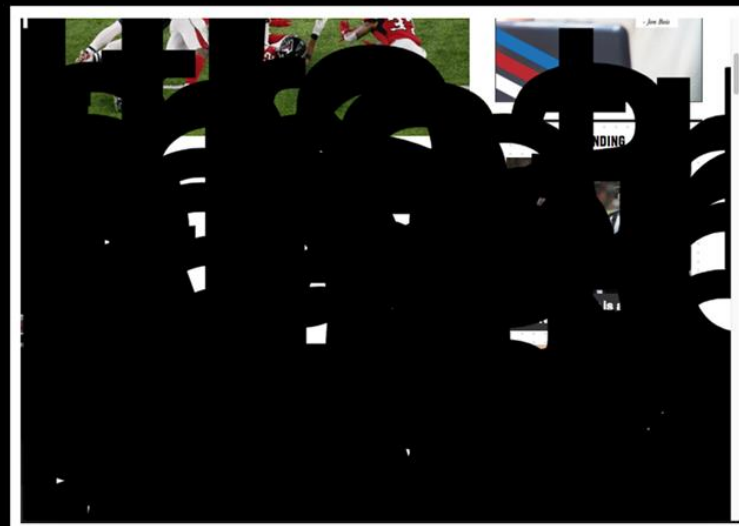
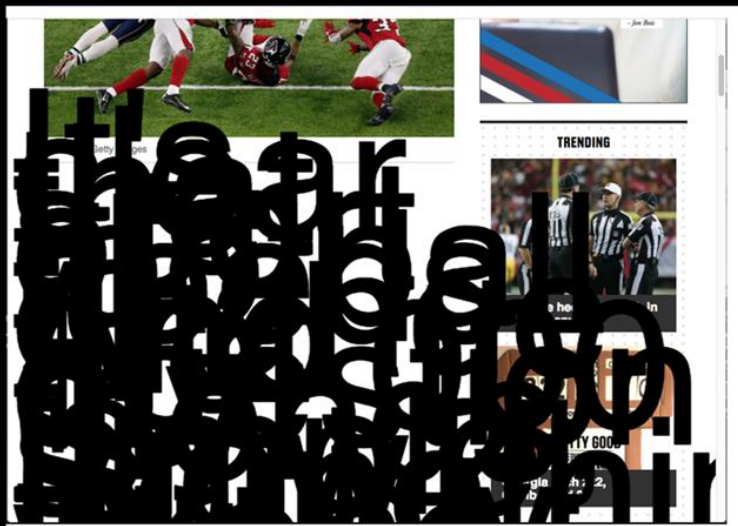
NFL A HUGE DOG

What football will look like in the future

by Jon Bois | Jul 05, 2017



Developer: Graham MacAree



Good morning.

**The time is:
2:17 a.m.**

**The date is:
3-27-43.**

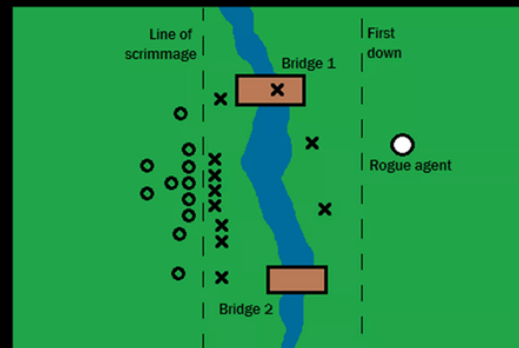
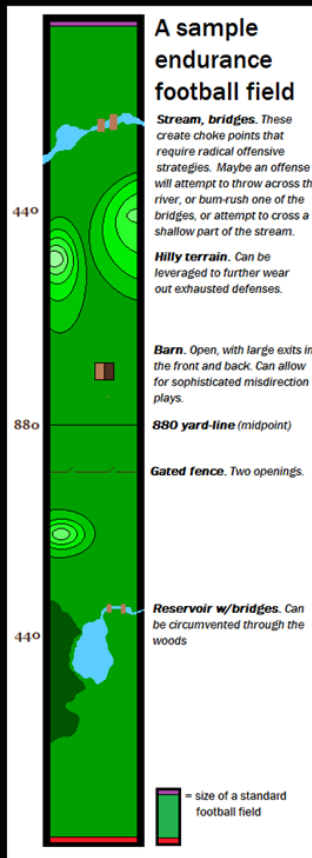
2011

Endurance Football, Or, Football Played On A Mile-Long Field

A mile-long football field, filled with hills, streams, barns, and bridges. A game that lasts two weeks. Negotiations to make the next touchdown worth double points. It's all part of "endurance football," a proposed variation of the game.

by Jon Bois | Nov 10, 2011, 12:15pm EST

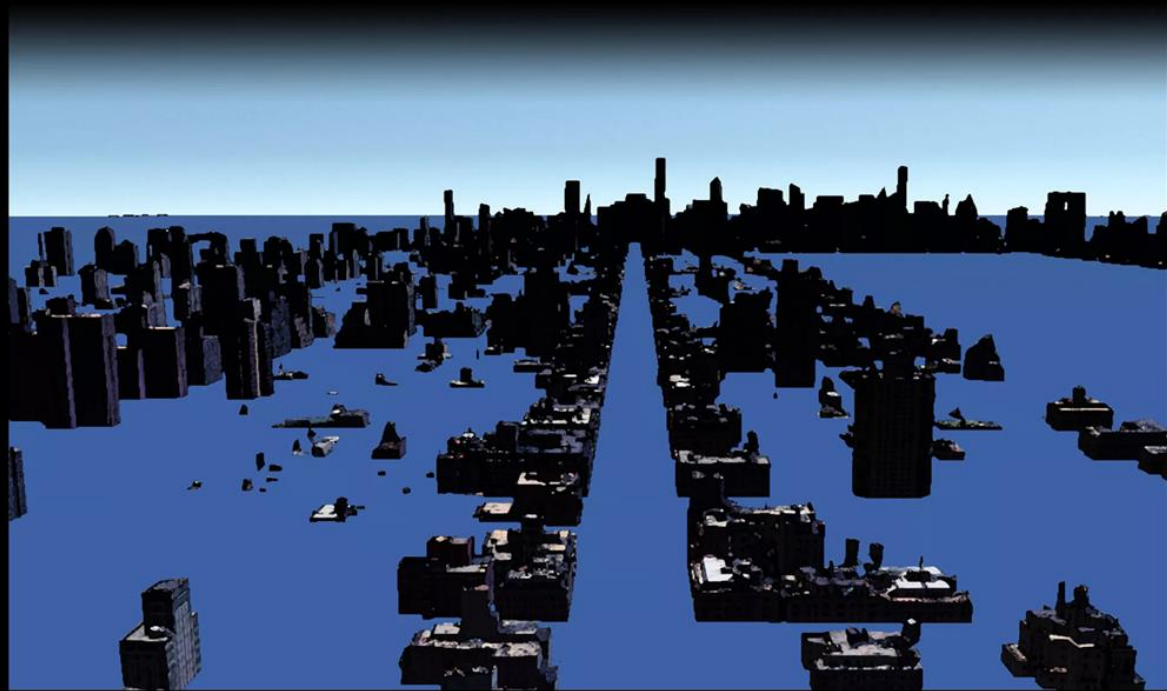
66



2014

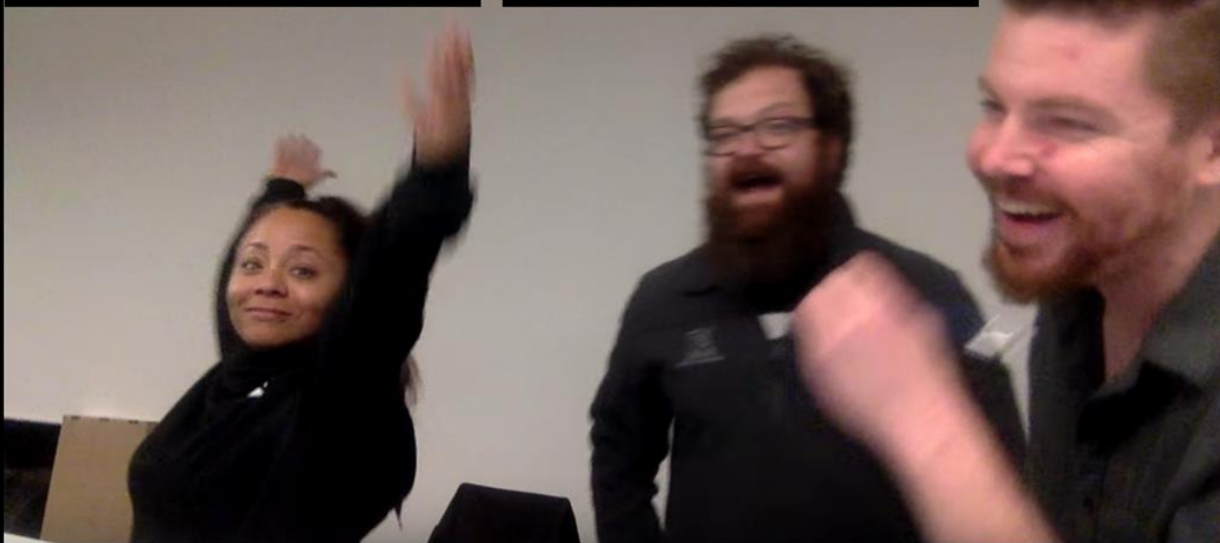


2017

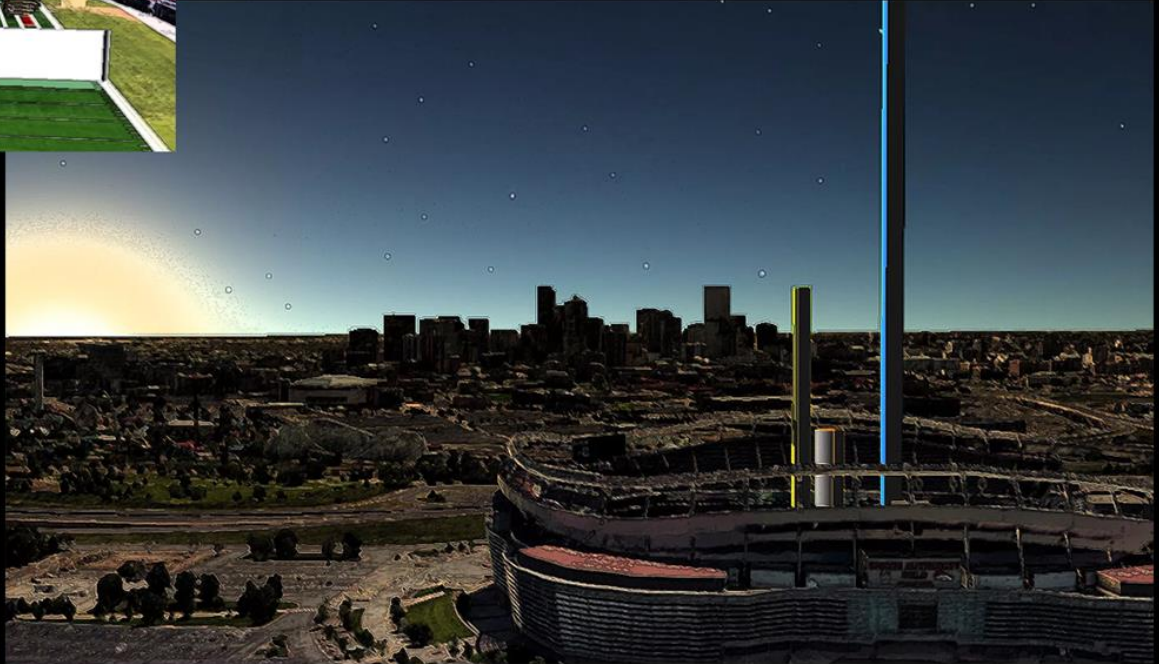
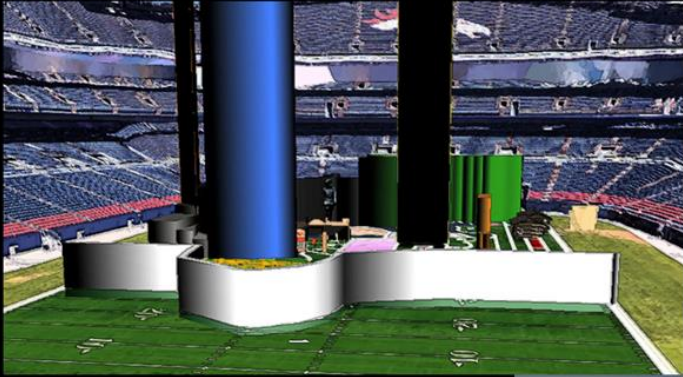


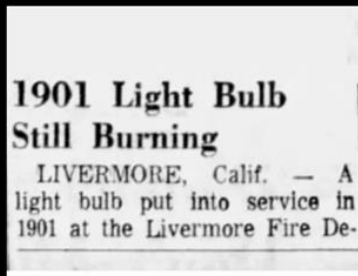
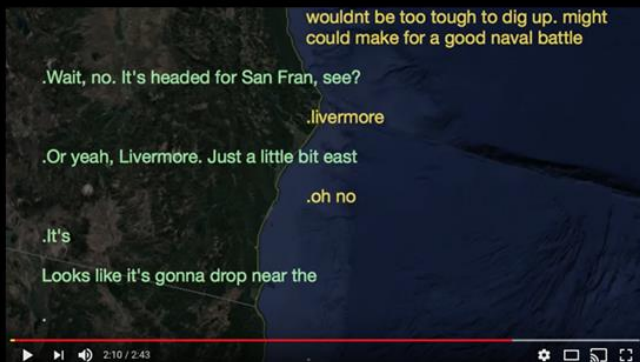
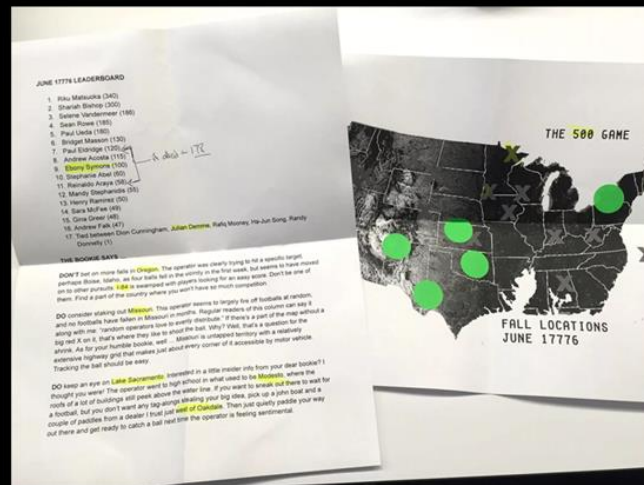
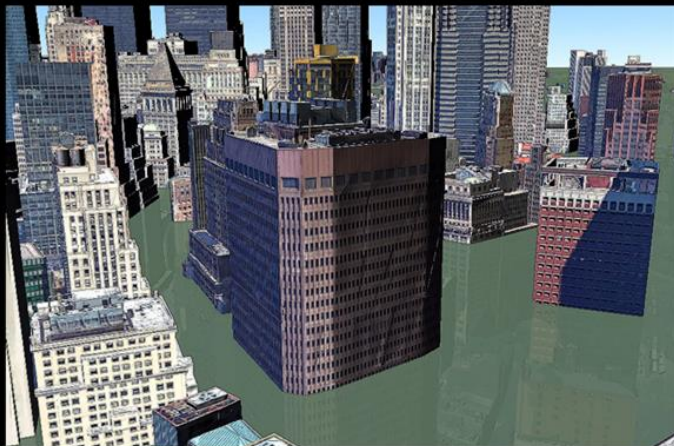
Elena Bergeron
Editor-in-Chief, SB Nation

Spencer Hall
Editor-at-Large, SB Nation



Yeah, okay, but why?





**Put something silly in the world
That ain't been there before.**

- *Shel Silverstein*

