

SVRRROUND

Live video is booming

**“Live experiences remain a key differentiator in a digital world [...] there is a premium on live programming.**

Live Virtual Reality (VR) is the next wave of live content.

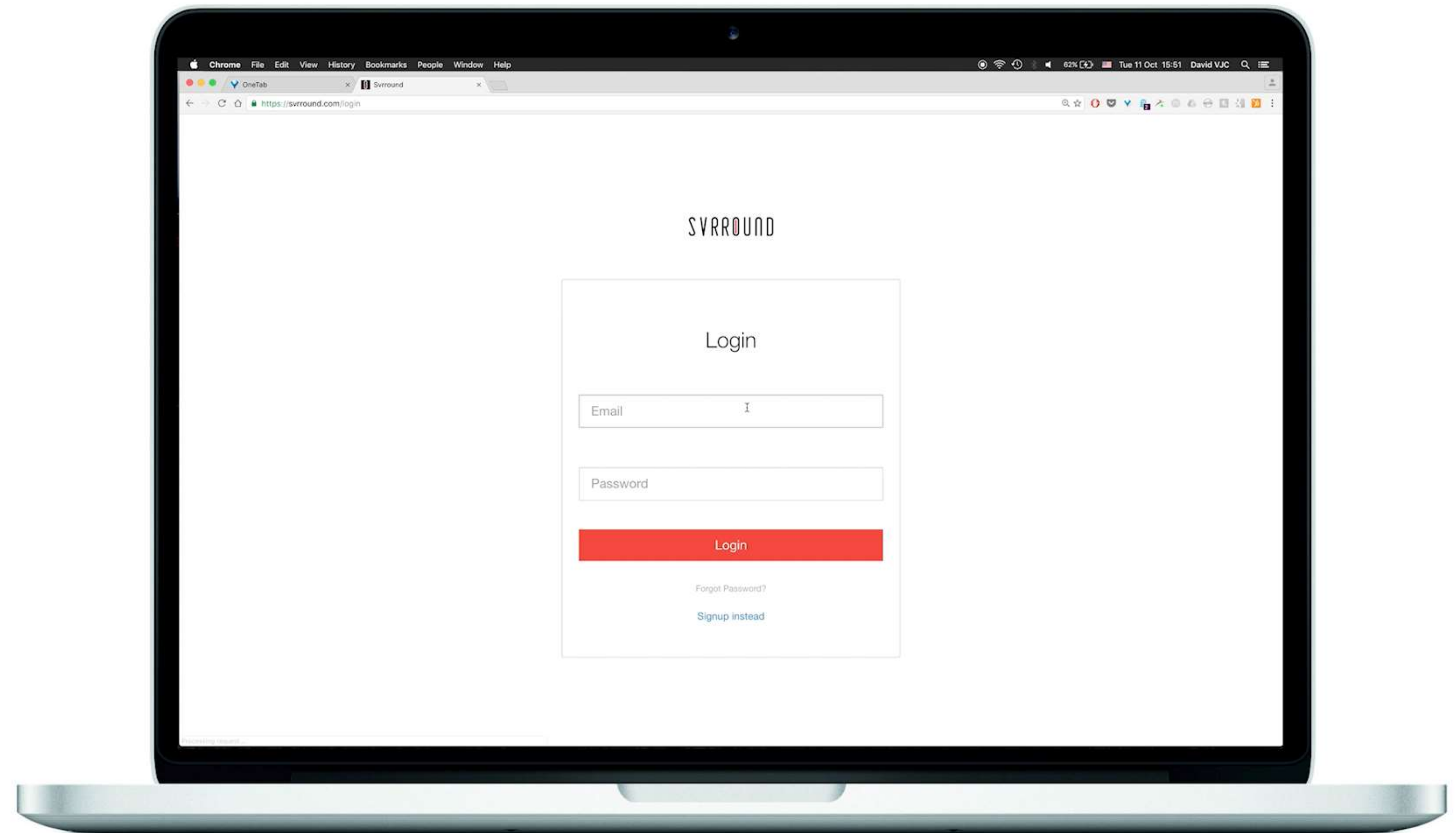


Svrround enables live VR content creation

Built for newsrooms, brands, media creators, and creatives.



For unprecedented  
A unique toolset  
VR viewer engagement





Use any 360 camera input



\*from Ricoh's to Ozo's - HD to 4K Cinematic Quality

To build audiences across  
immersive environments\*



\*Web embed, Android Web, iOS, Cardboard - GearVR and PlaystationVR coming soon



Synced augmented  
experiences are built on  
our dashboard

Election 2016  
[svrround.com/duendita/trump](http://svrround.com/duendita/trump)

Pause

Stop

Starting Time: 17:33



Full of social features, from  
shared hearts to guided viewing

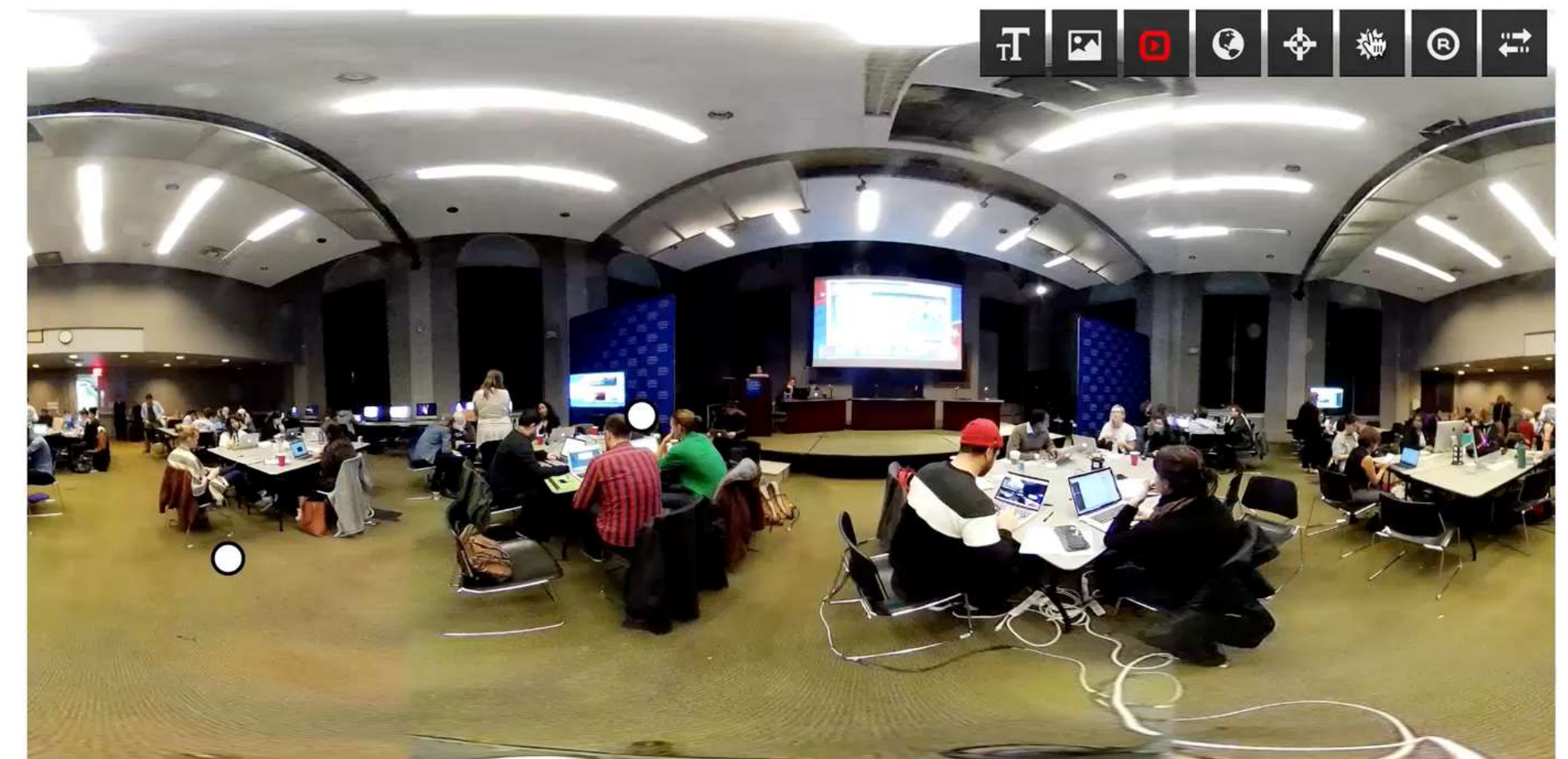
Election 2016

[svrround.com/duendita/trump](http://svrround.com/duendita/trump)

Pause

Stop

Starting Time: 17:33





Make data-driven decisions

Stream

avround.com/demo/stream

Pause

Stop

Starting Time: 00:32

Active Viewers

56

Total Messages

115

Total Likes

194

Unique Viewers

111

Sentiments

👍

👎

😂

😭

😬

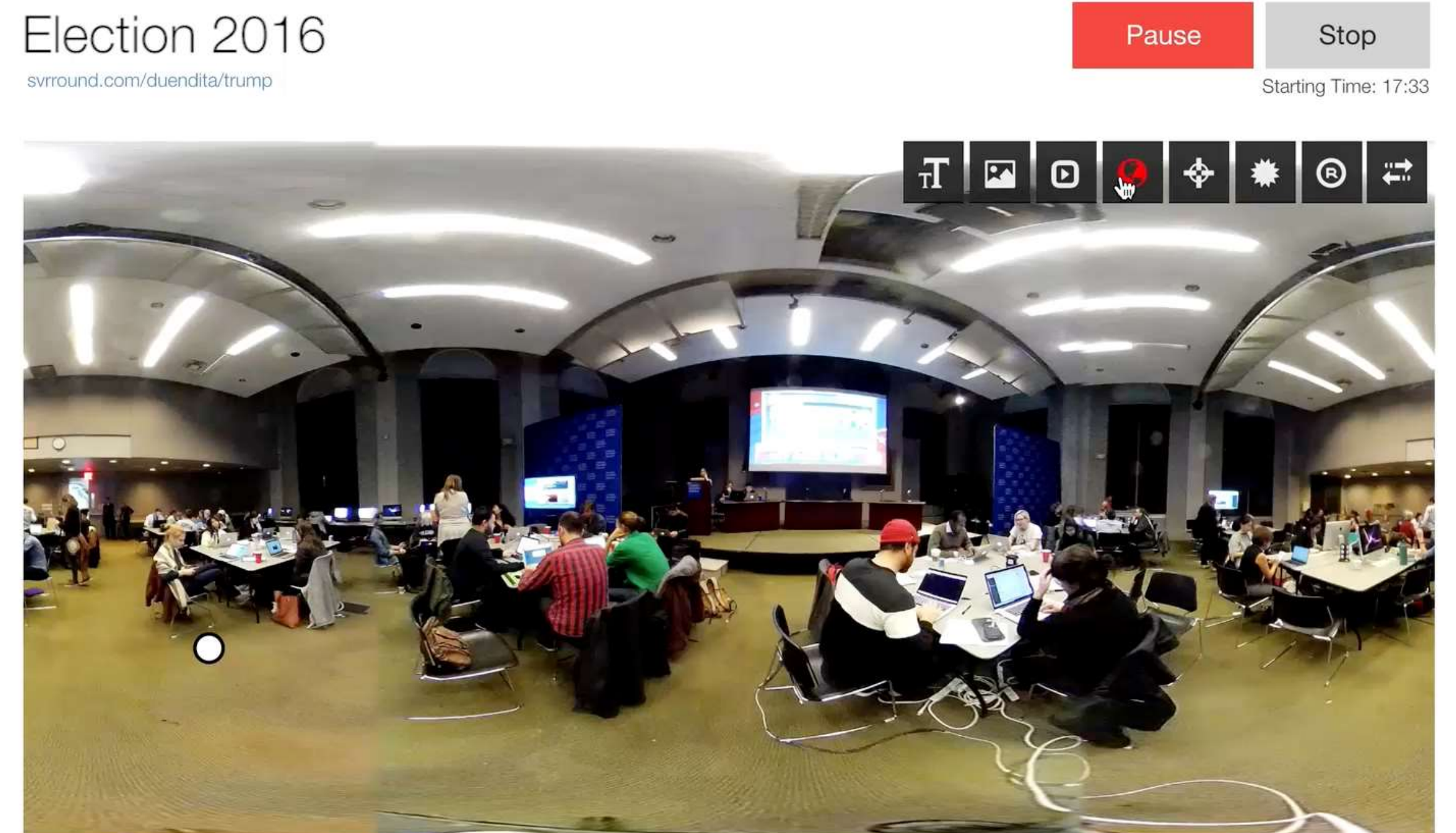
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3D cards build your  
virtual studio and brand

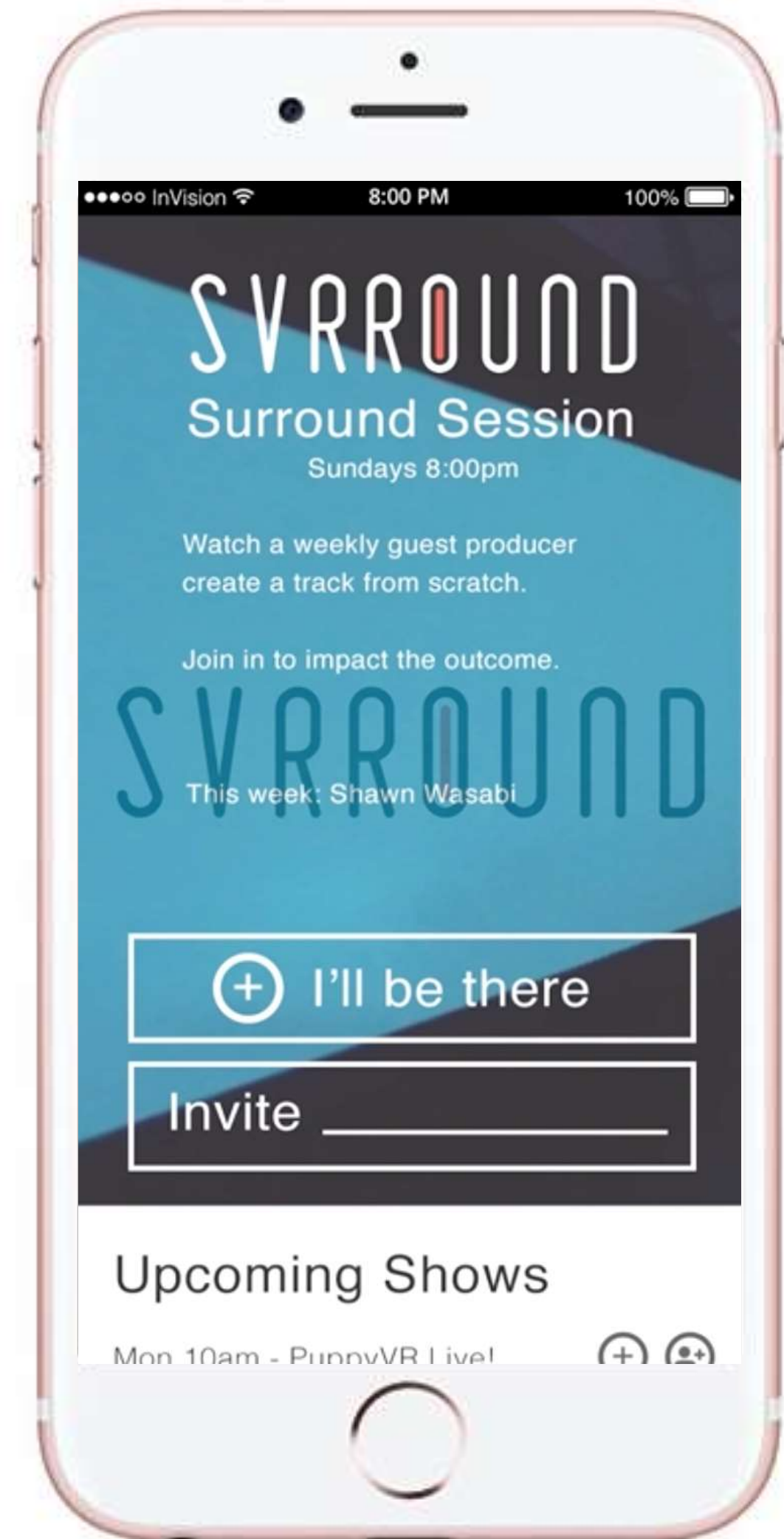


Integrate **your** brand and products

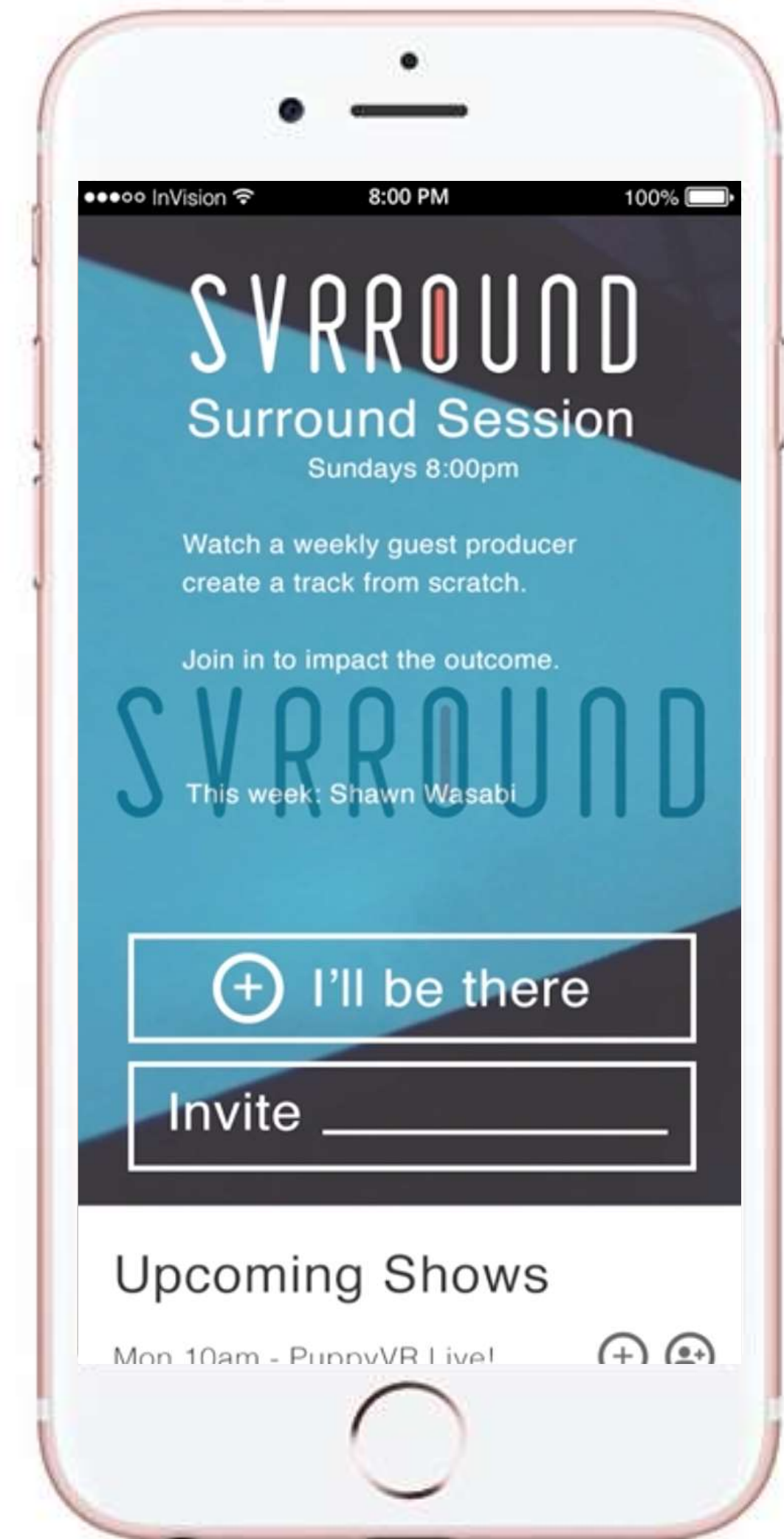




Easy subscription and notifications  
across mobile and web

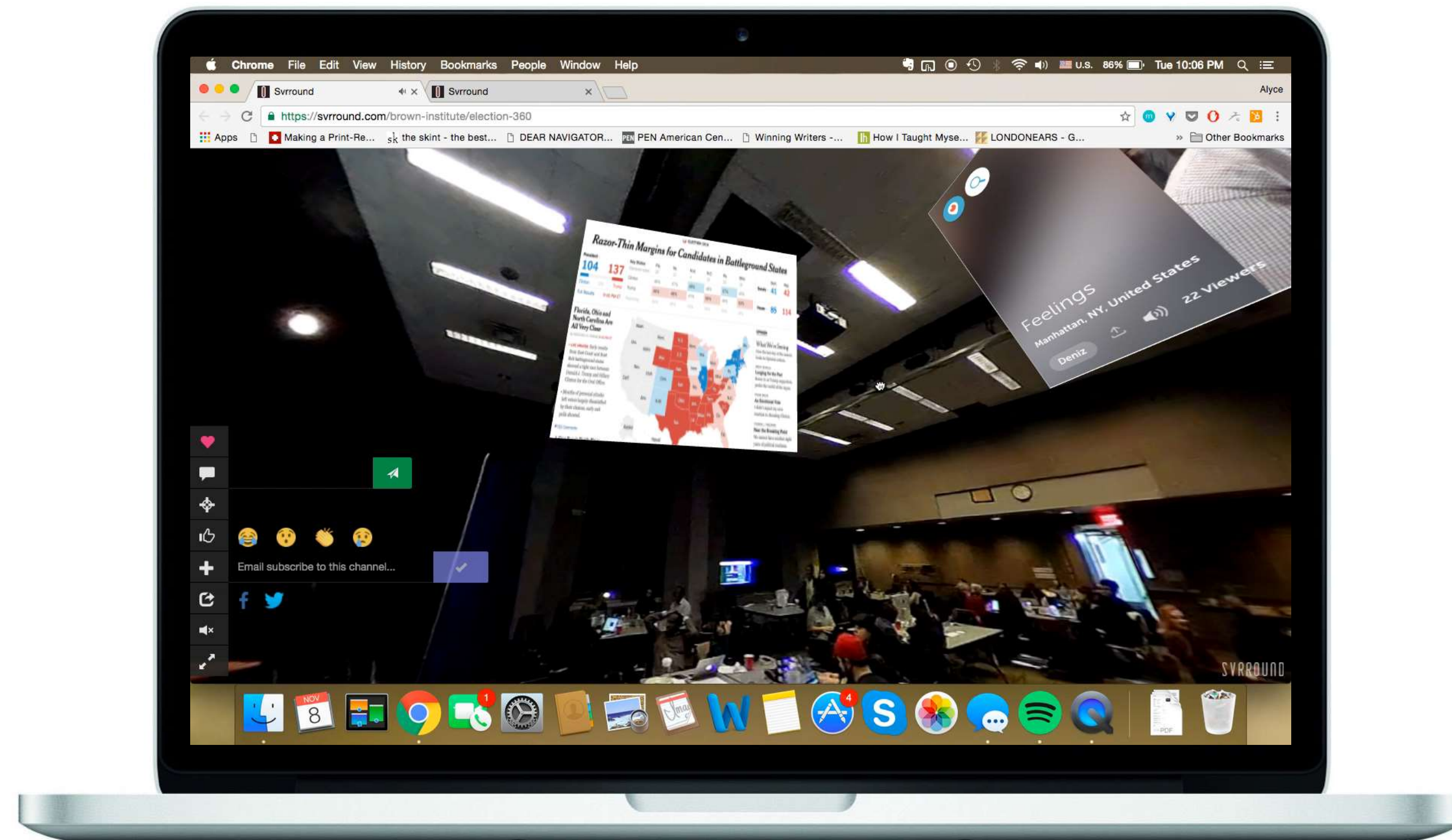


Invite friends to watch with you



A scalable model for liveVR studios

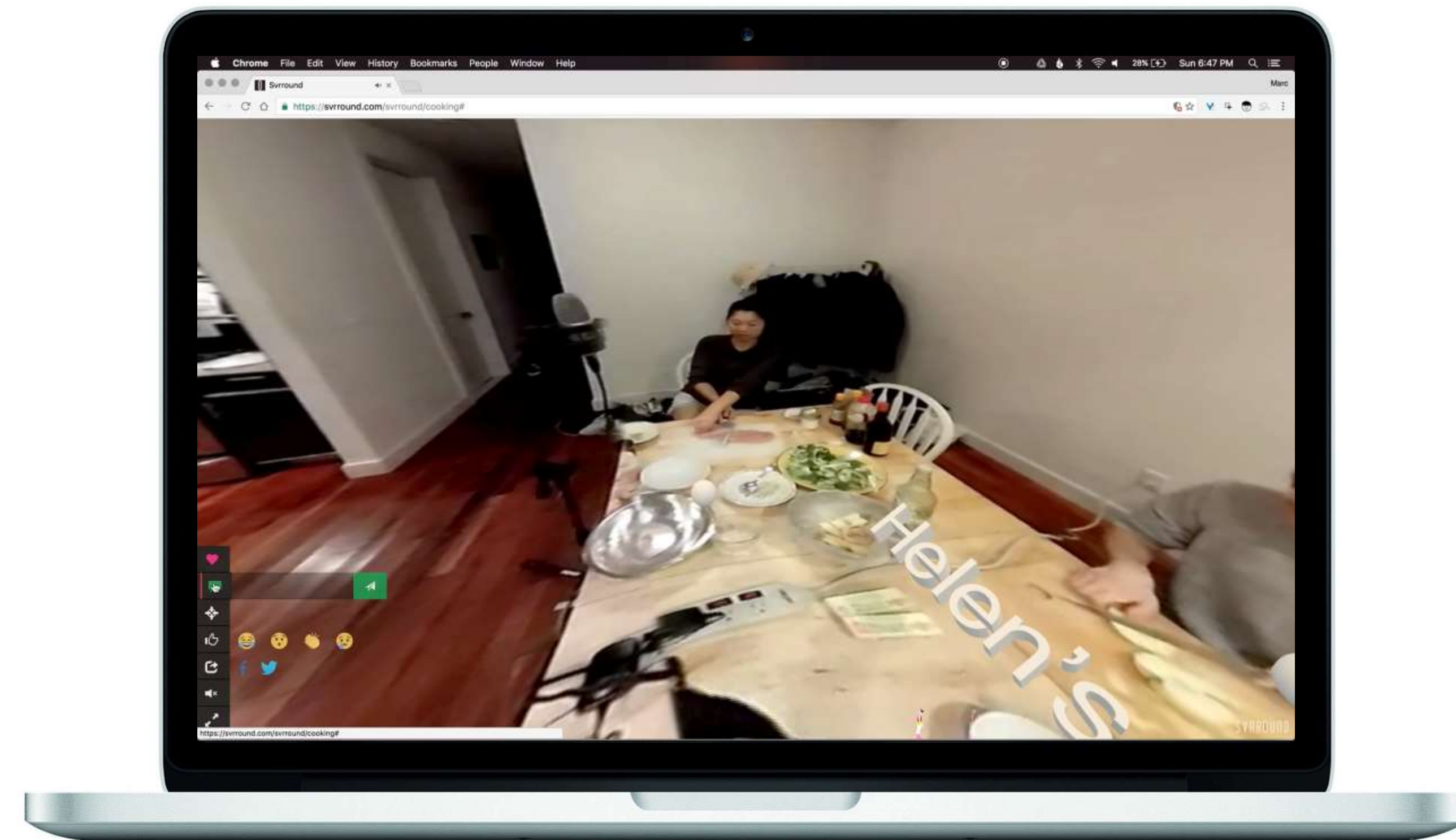
We're building virtual newsrooms\*



\*with Emmy award-winning journalists

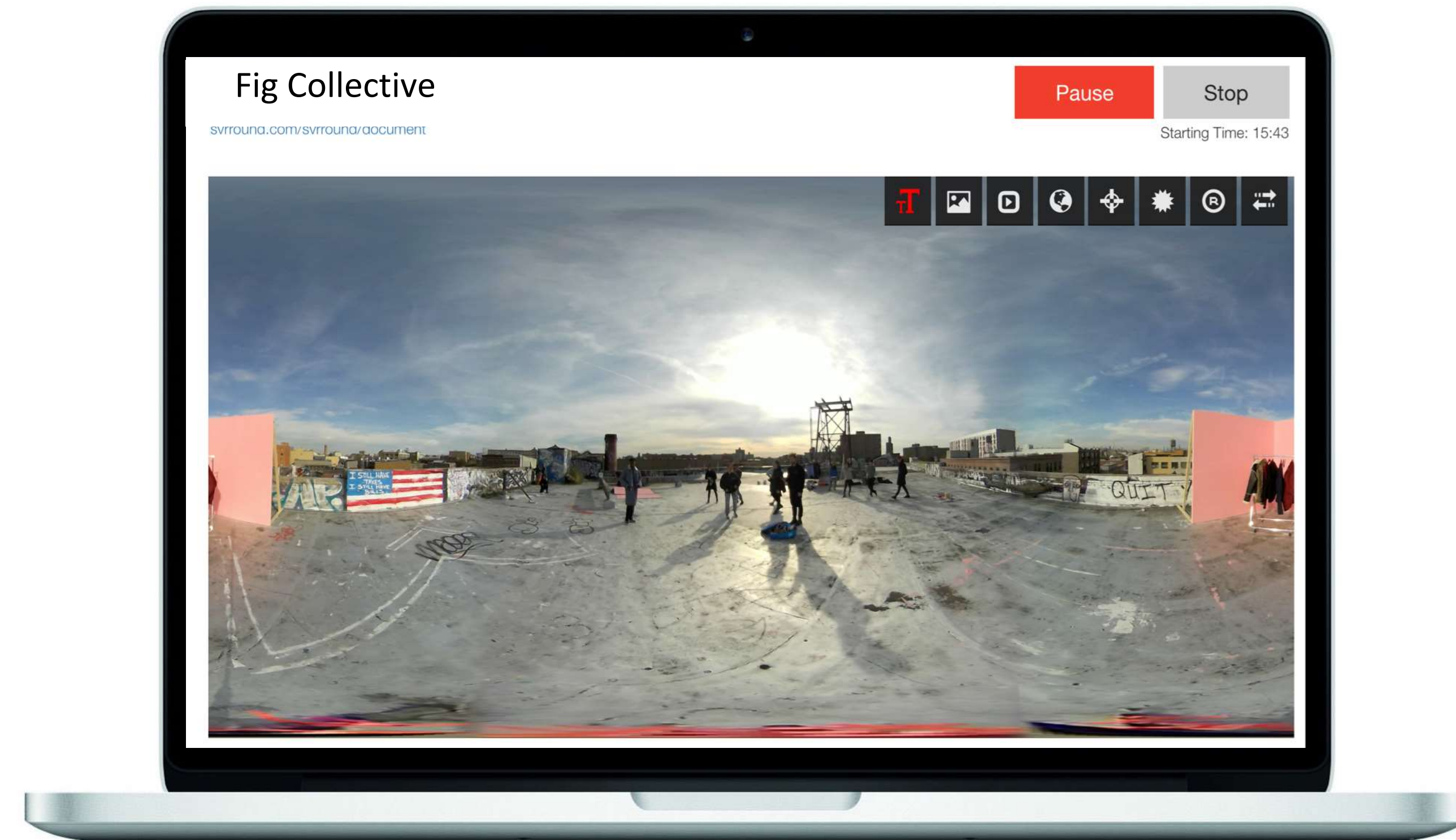


We're building cooking shows\*



\*with social media stars @QKatie @PaleoGirl and Vice

We're building fashion live blogs\*



\*with Korean brand Fig Collective and M7

What will you create?



David, Marc, Abhishek, Gene and Rubin<sup>who met at [NYU's ITP](#)</sup>

launched Svrround<sup>with support from [Rough Draft Ventures](#), [NYC Media Lab](#), and Verizon</sup>

# SVRRROUND

Reach out at

[david@svrround.com](mailto:david@svrround.com)