

Optimizing the new user experience for app success

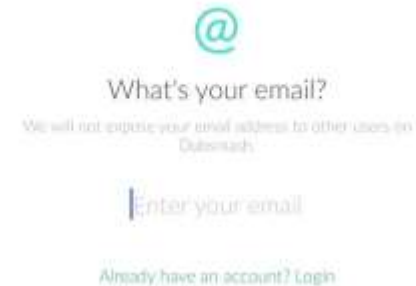
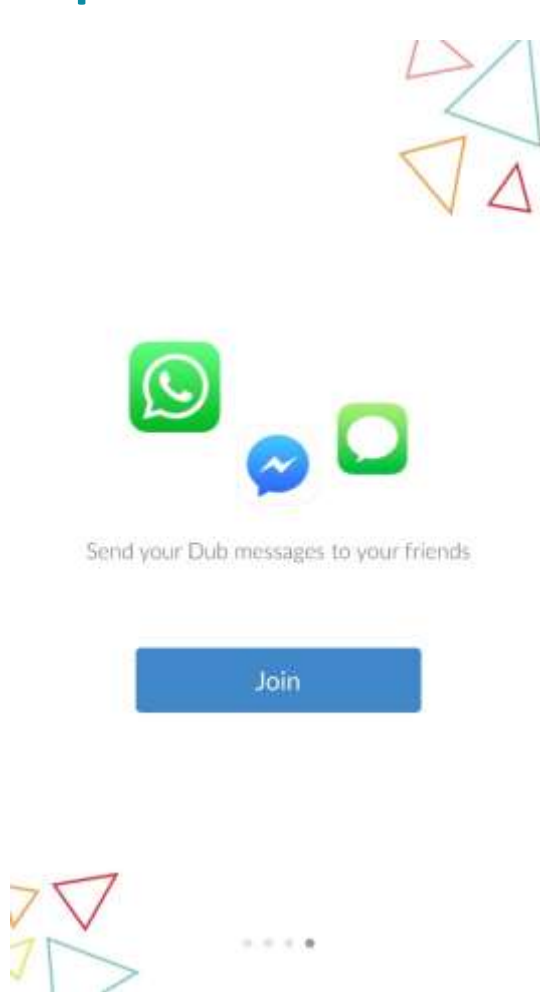
Kamo Asatryan, CEO, Primer

@kamobit

DCN Mobile Day, 11.12.15, NYC



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